



## **Datamar Survey**

### *50<sup>th</sup> Congressional District Special Election*

### **Democrat Busby Tops 18-Candidates List, But Sum Of Next Four Candidates Exceeds Her Total**

### **Bilbray, Kaloogian, Roach Lead Republican Candidates**

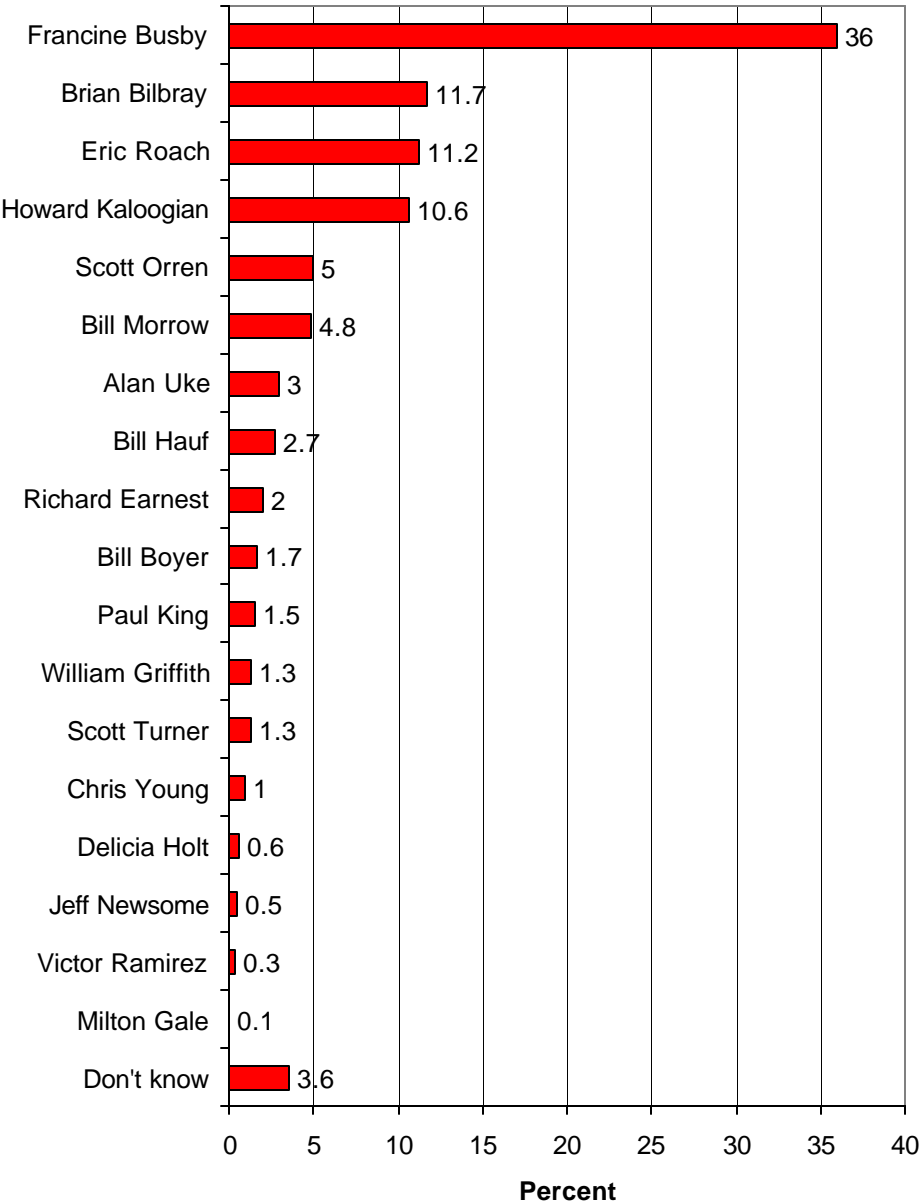
Date: March 27, 2006

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**[www.datamar.com](http://www.datamar.com)**

Sample size 580  
+/- 4.07 percent sampling error  
March 22-24, 2006

San Diego – A poll was released today by Datamar Inc. regarding candidates from all political parties in the 50th Congressional Special Election to be held April 11<sup>th</sup>. This survey questioned *50<sup>th</sup> Congressional District high-propensity registered voters -- voters who voted* in the 2004 Presidential primary and general elections *and* in the 2002 gubernatorial primary and general elections.

**Q32. For Whom Would You Vote?**



Q32. If the election were held today, for whom would you vote? Please choose “*Yes*” for one candidate only, which results in “*No*” for all other candidates. Multiple choices will not be counted.

### Q32 For whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Scott Orren	29	5.0	5.0	5.0
Delicia Holt	4	.7	.7	5.7
Bill Hauf	16	2.8	2.8	8.4
William Griffith	8	1.4	1.4	9.8
Bill Boyer	10	1.7	1.7	11.6
Victor Ramirez	2	.3	.3	11.9
Paul King	9	1.6	1.6	13.4
Chris Young	6	1.0	1.0	14.5
Milton Gale	1	.2	.2	14.7
Eric Roach	65	11.2	11.2	25.9
Scott Turner	8	1.4	1.4	27.2
Richard Earnes	12	2.1	2.1	29.3
Brian Bilbray	68	11.7	11.7	41.0
Jeff Newsome	3	.5	.5	41.6
Howard Kaloog	62	10.7	10.7	52.2
Francine Busby	210	36.2	36.2	88.4
Bill Morrow	28	4.8	4.8	93.3
Alan Uke	18	3.1	3.1	96.4
Don't know	21	3.6	3.6	100.0
Total	580	100.0	100.0	

Q1. Are you registered to vote in the County of San Diego?

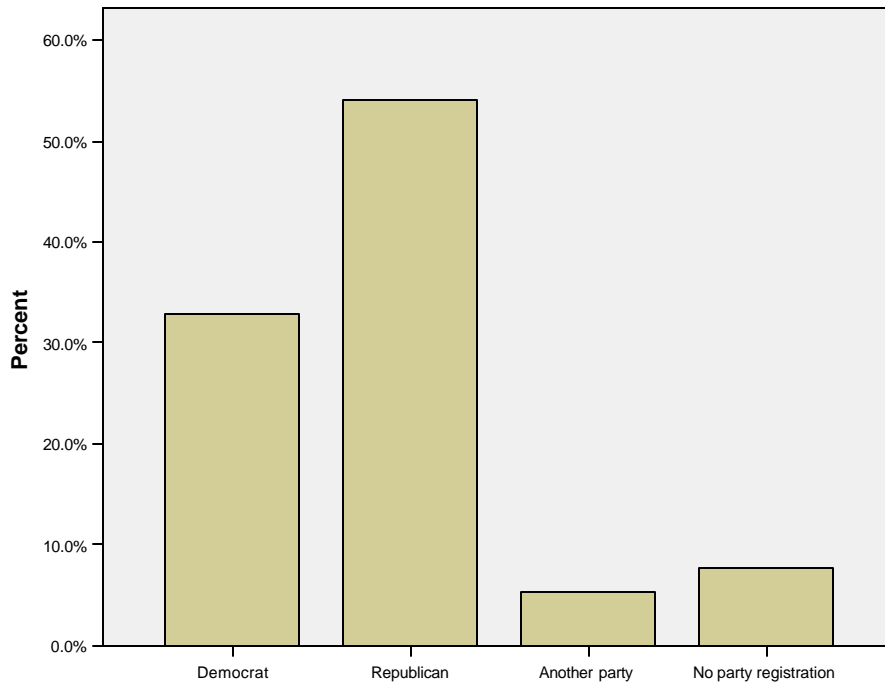
**Q1. Registered to vote**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	580	100.0	100.0	100.0

Q2. Are you registered as Democrat, Republican, another party, or as “no party registration”?

**Q2. Party registration**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Democrat	191	32.9	32.9	32.9
Republican	314	54.1	54.1	87.1
Another party	31	5.3	5.3	92.4
No party registration	44	7.6	7.6	100.0
Total	580	100.0	100.0	

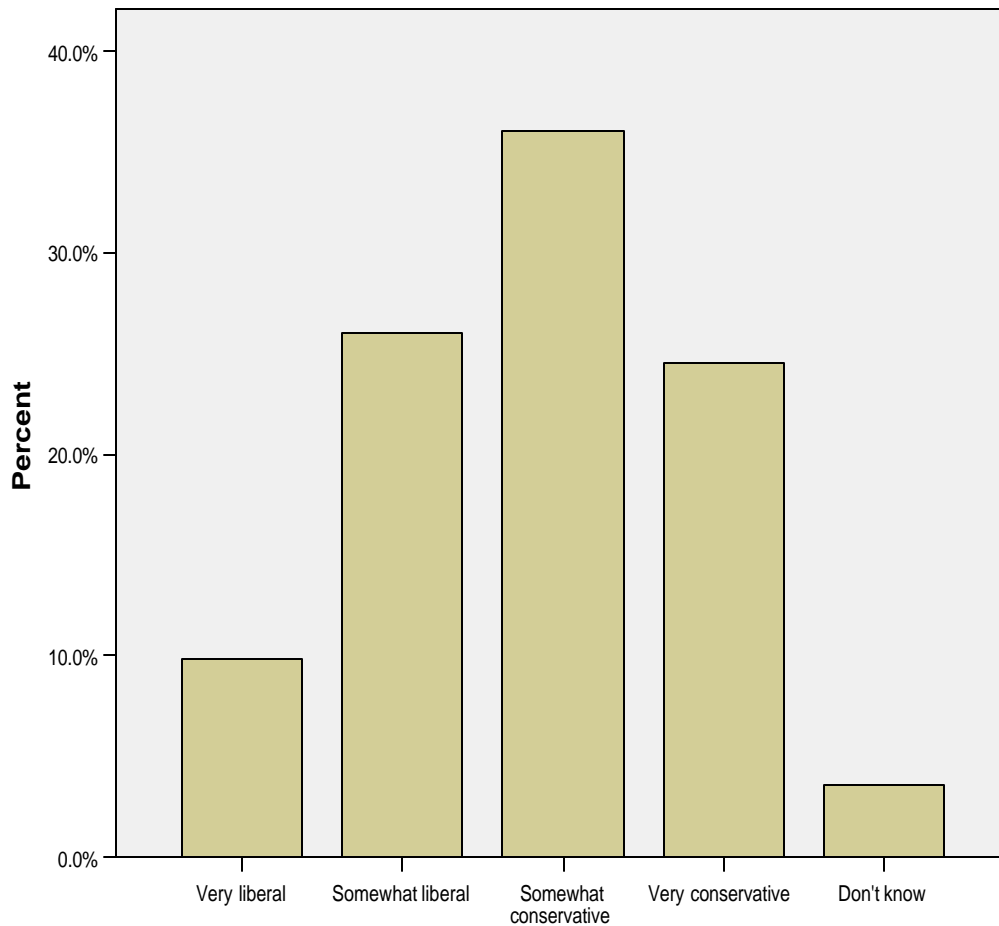


**Q2. Party registration**

Q3. Which of the following best describes you politically?

**Q3. General political philosophy**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Very liberal	57	9.8	9.8	9.8
Somewhat liberal	151	26.0	26.0	35.9
Somewhat conservative	209	36.0	36.0	71.9
Very conservative	142	24.5	24.5	96.4
Don't know	21	3.6	3.6	100.0
Total	580	100.0	100.0	

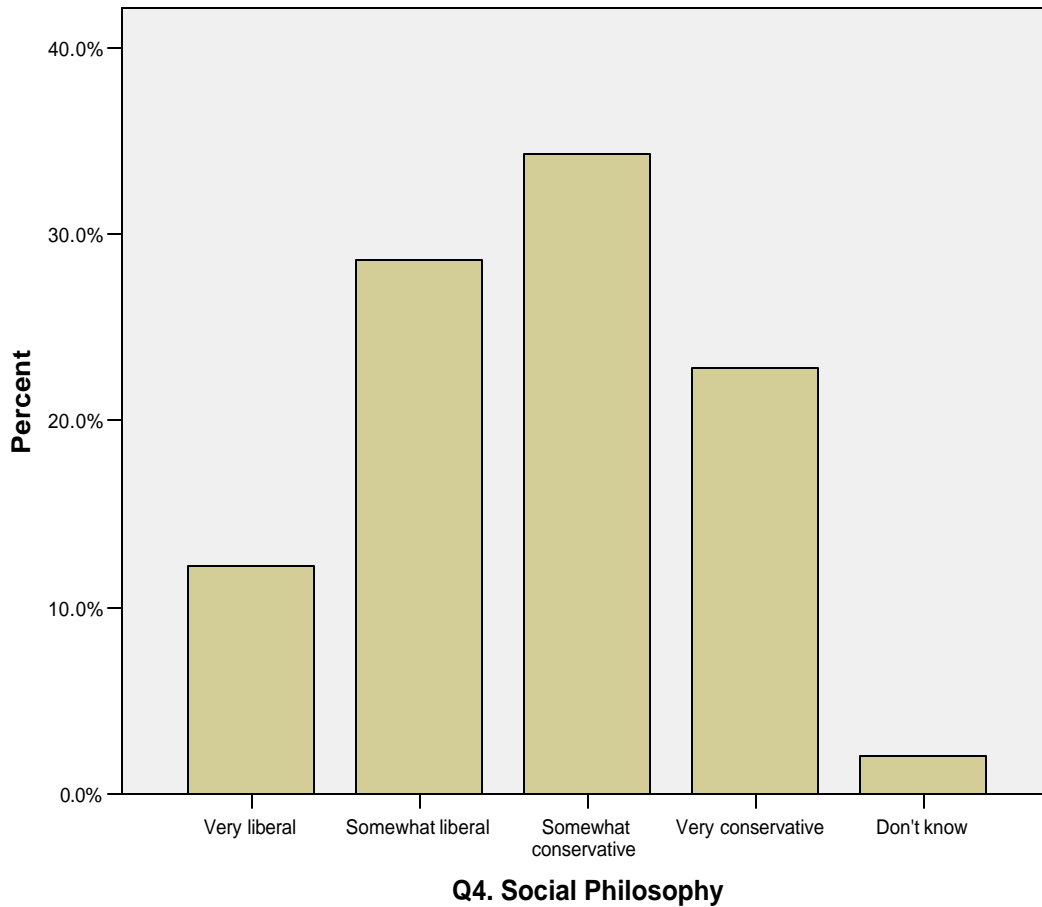


**Q3. General political philosophy**

Q4. On *social* issues, what would you say best describes you?

**Q4. Social Philosophy**

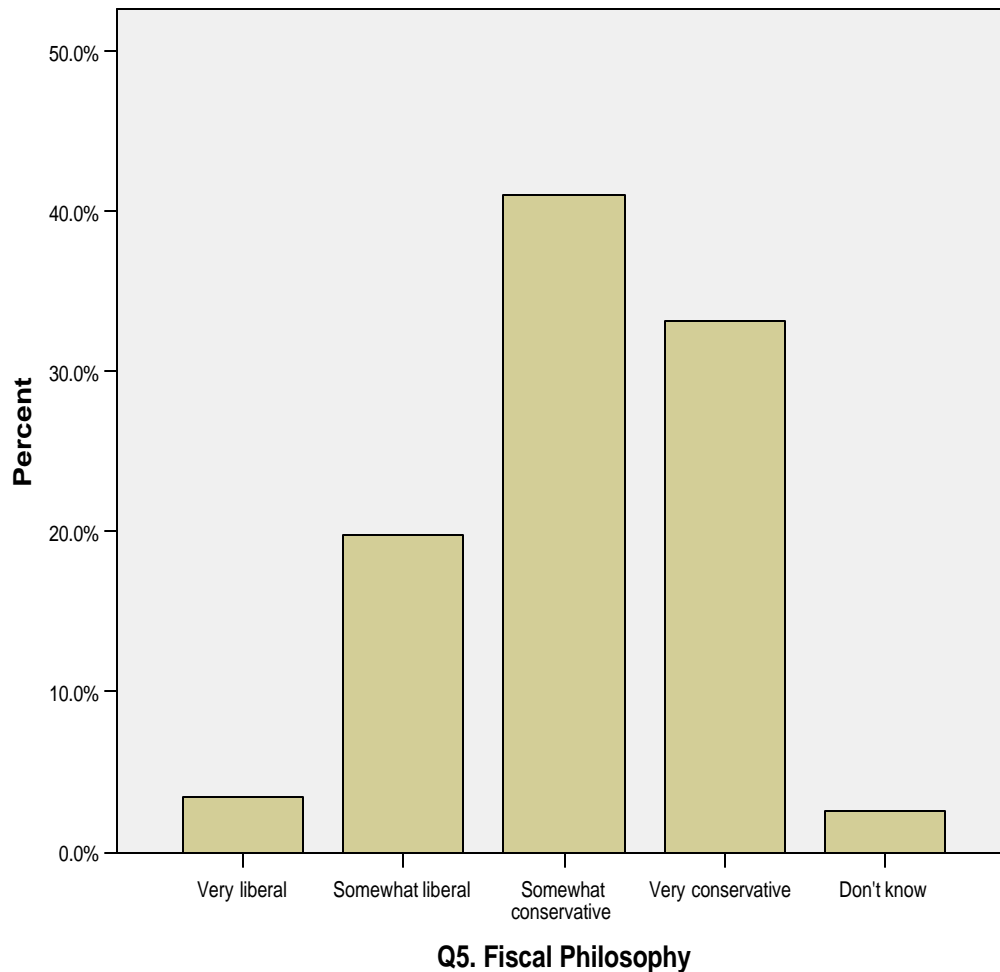
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Very liberal	71	12.2	12.2	12.2
Somewhat liberal	166	28.6	28.6	40.9
Somewhat conservative	199	34.3	34.3	75.2
Very conservative	132	22.8	22.8	97.9
Don't know	12	2.1	2.1	100.0
Total	580	100.0	100.0	



Q5. On *fiscal* issues, what would you say best describes you?

**Q5. Fiscal Philosophy**

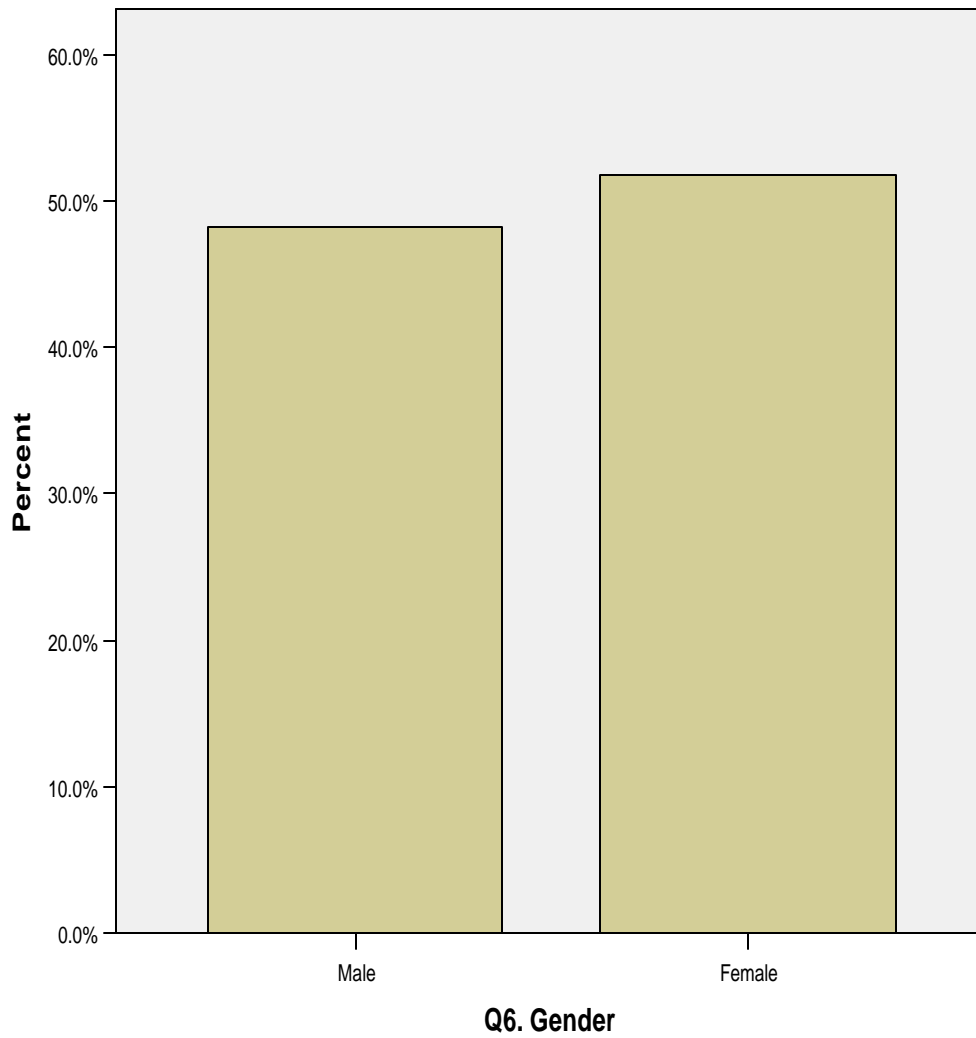
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very liberal	20	3.4	3.4	3.4
	Somewhat liberal	115	19.8	19.8	23.3
	Somewhat conservative	238	41.0	41.0	64.3
	Very conservative	192	33.1	33.1	97.4
	Don't know	15	2.6	2.6	100.0
	Total	580	100.0	100.0	



Q6. Are you?

**Q6. Gender**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	280	48.3	48.3	48.3
	Female	300	51.7	51.7	100.0
	Total	580	100.0	100.0	

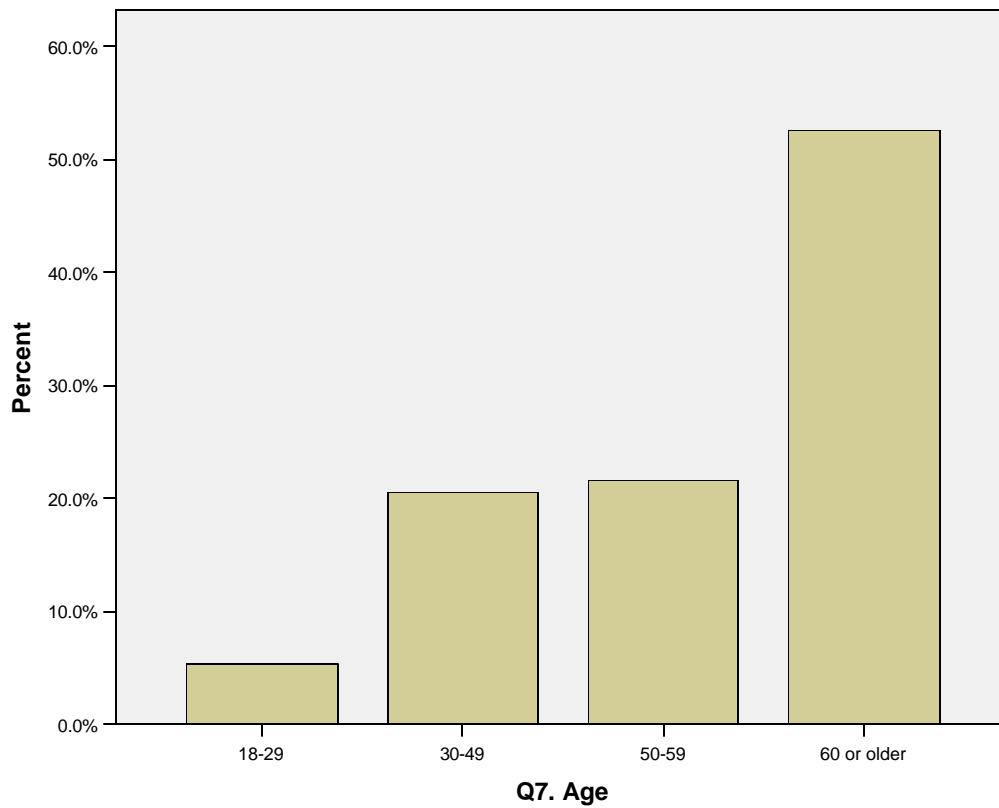




Q7. What is your age, please?

**Q7. Age**

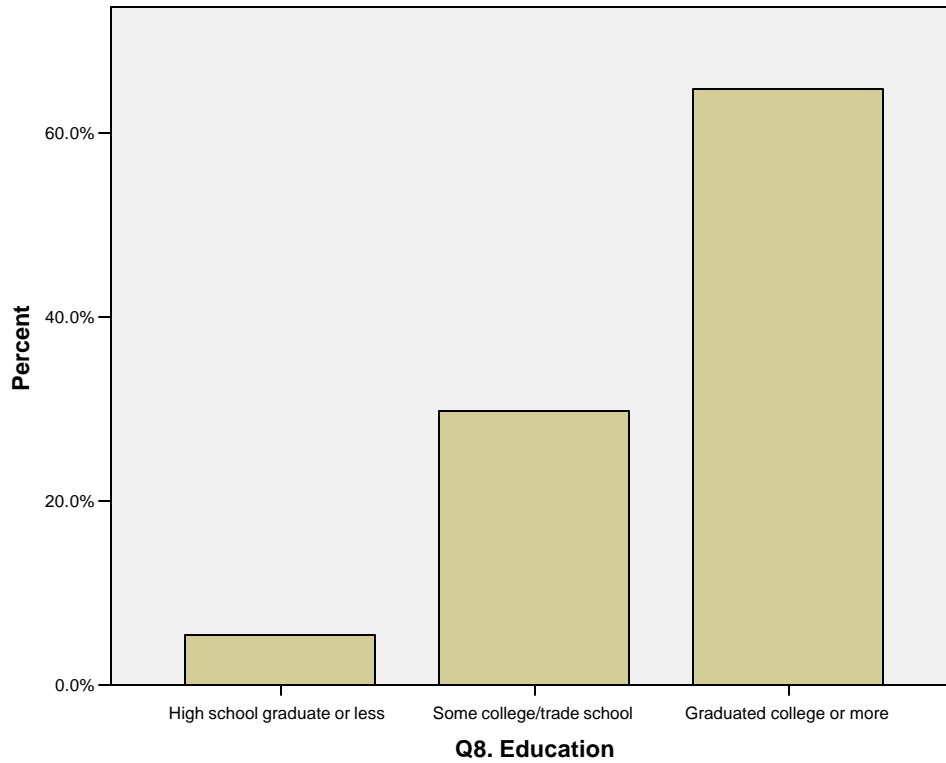
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	31	5.3	5.3	5.3
	30-49	119	20.5	20.5	25.9
	50-59	125	21.6	21.6	47.4
	60 or older	305	52.6	52.6	100.0
Total		580	100.0	100.0	



Q8. What is the highest level of education you have completed?

**Q8. Education**

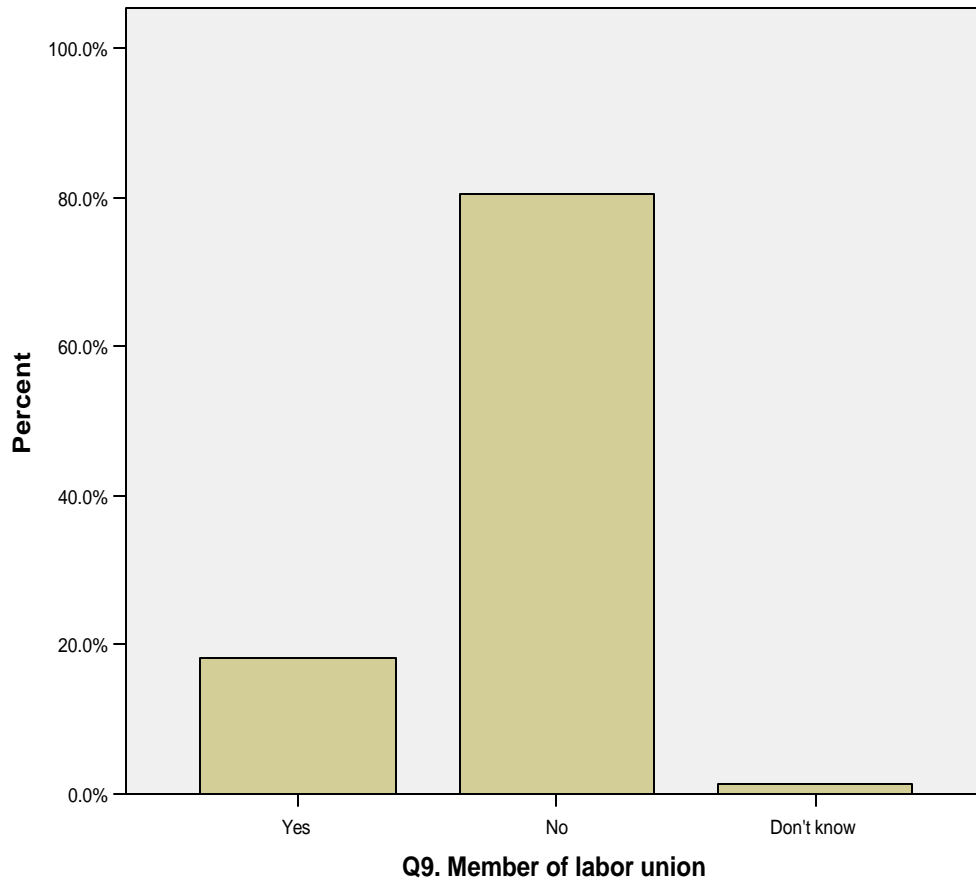
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High school graduate or less	31	5.3	5.3	5.3
	Some college/trade school	173	29.8	29.8	35.2
	Graduated college or more	376	64.8	64.8	100.0
	Total	580	100.0	100.0	



Q9. Are you or is anyone in your household a member of a labor union, such as trade union, service employee union, public employee union, or teachers union?

**Q9. Member of labor union**

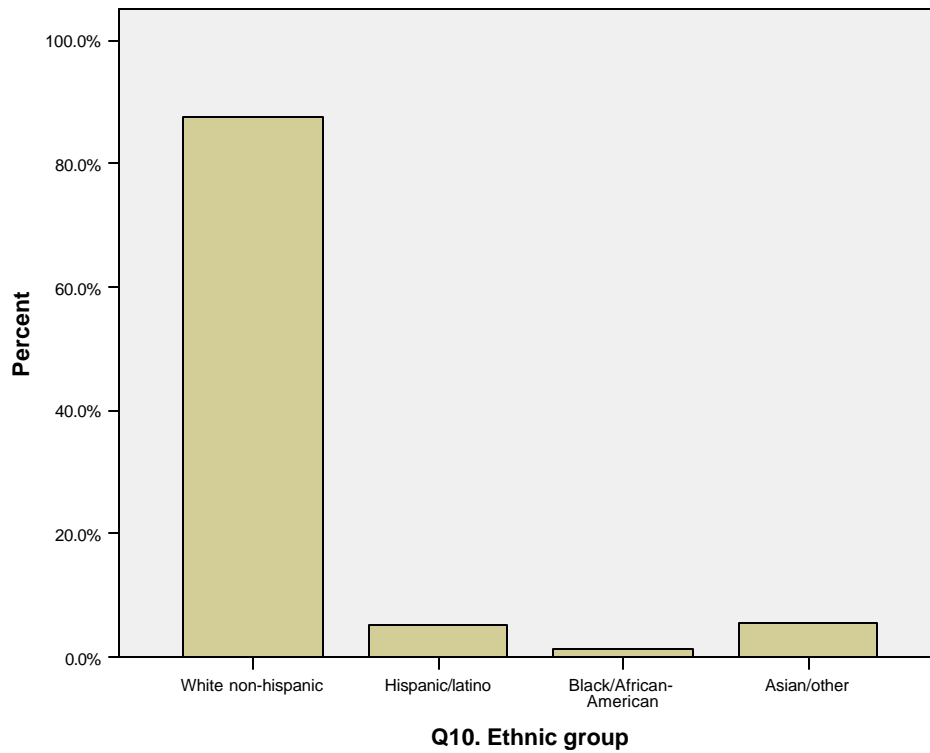
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	106	18.3	18.3	18.3
	No	467	80.5	80.5	98.8
	Don't know	7	1.2	1.2	100.0
	Total	580	100.0	100.0	



Q10. What do you consider to be your ethnic group?

**Q10. Ethnic group**

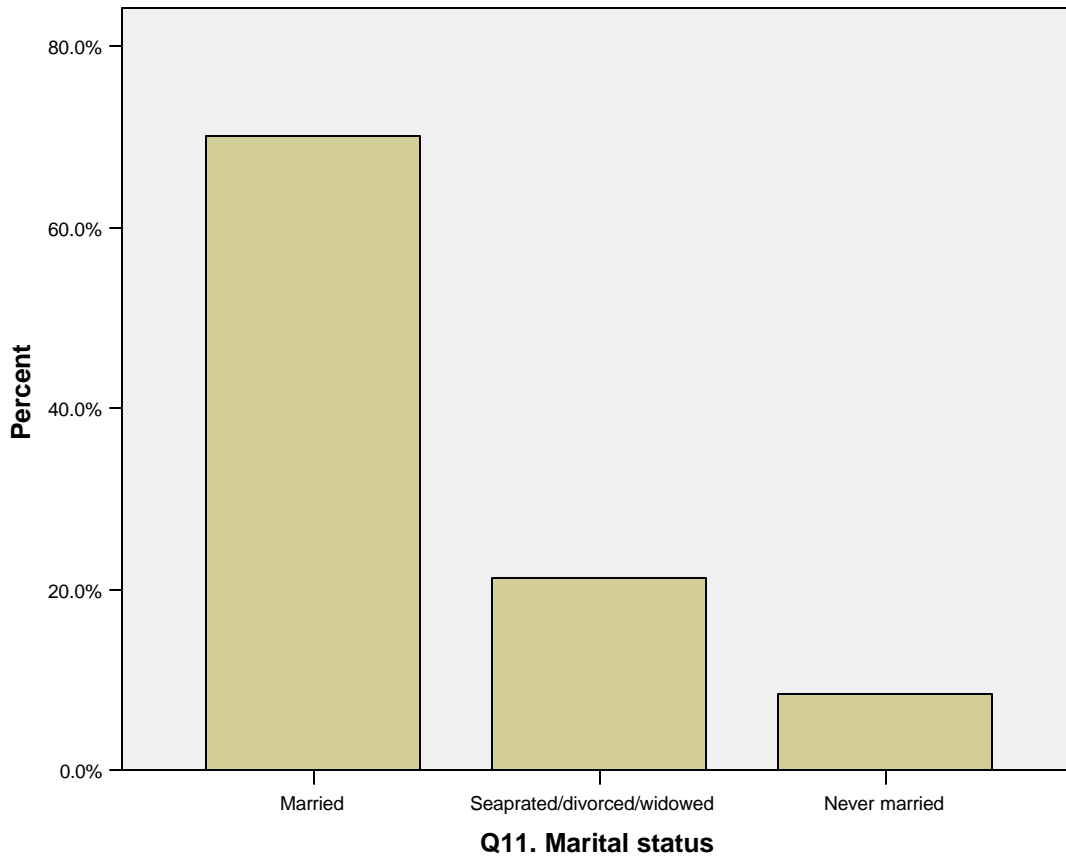
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid White non-hispanic	509	87.8	87.8	87.8
Hispanic/latino	30	5.2	5.2	92.9
Black/African-American	8	1.4	1.4	94.3
Asian/other	33	5.7	5.7	100.0
Total	580	100.0	100.0	



Q11. What is your marital status?

**Q11. Marital status**

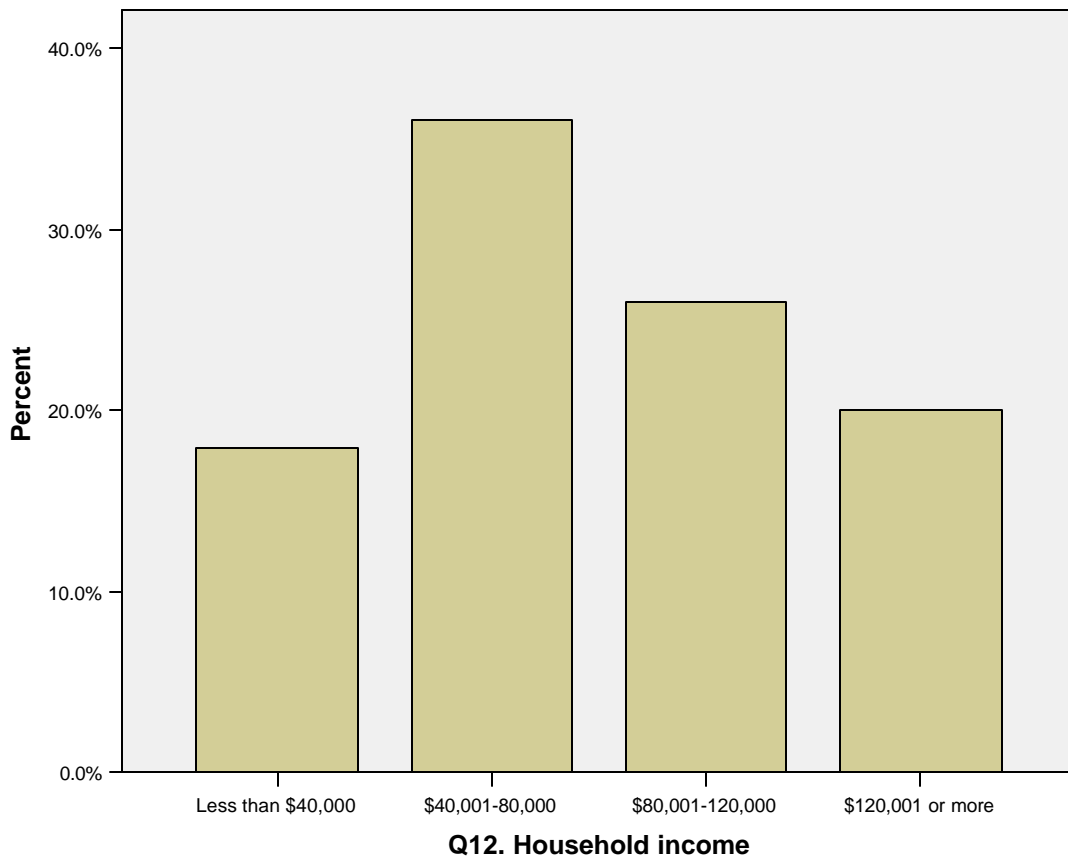
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Married	407	70.2	70.2	70.2
Seaprated/divorced/widowed	124	21.4	21.4	91.6
Never married	49	8.4	8.4	100.0
Total	580	100.0	100.0	



Q12. What is your household income?

**Q12. Household income**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than \$40,000	104	17.9	17.9	17.9
	\$40,001-80,000	209	36.0	36.0	54.0
	\$80,001-120,000	151	26.0	26.0	80.0
	\$120,001 or more	116	20.0	20.0	100.0
	Total	580	100.0	100.0	



**Methodology:** Findings are based on a March 22-24, 2006, telephone survey of high-propensity registered voters in the 50<sup>th</sup> Congressional District A proprietary algorithm was used to generate random samples of voters for calling. The sampling error for the total sample is +/- 4.07 percent at the 95 percent confidence level. The sampling error for subgroups is larger.

**Registered voters vs. high-propensity voters:** Registered voters who *actually vote* are significantly fewer than the voters who are registered to vote. Although it is sometimes useful to determine the opinions of all registered voters (and even the opinions of the general population), surveying the opinions of *the high-propensity voters* is more efficient and predictive for electoral/political purposes.

This survey is based on defining “high-propensity” voters as those registered voters who have demonstrated high-propensity by having *actually voted* in one or more recent elections, specifically:

Voted in the 2004 Presidential primary and general elections *and* in the 2002 gubernatorial primary and general elections.

We believe that this performance based definition is superior to other definitions -- for example, labeling as “high-propensity” those registered voters who merely answer “Yes” when asked, “Do you plan to vote in this election?”. The interviewer did not even inquire as to respondents’ “plan” to vote, which we believe to be a generally less accurate predictor of voting than verified recent voting history.

Data Source: San Diego County Registrar of Voters.

There may be some discrepancies in counts. For example, the Registrar reports 46,632 registered voters ages 100 to 106 countywide.

**DATAMAR, INC.**

March 27, 2006

Survey Toplines

Sample size 580

+/- 4.07 percent sampling error

March 22-24, 2006

This survey questioned 50<sup>th</sup> Congressional District high-propensity registered voters— voters who voted in both the 2004 Presidential Primary and General elections and each of the 2002 Gubernatorial Primary and General elections when eligible.

Q1. Are you registered to vote in the County of San Diego?

Yes	100%
No	
Don't know	

Q2. Are you registered as Democrat, Republican, another party, or as “no party registration”?

Democrat	32.9
Republican	54.1
Another party	5.3
No party registration	7.6

Q3. Which of the following best describes you politically?

Very liberal	9.8
Somewhat liberal	26.0
Somewhat conservative	36.0
Very conservative	24.5
Don't know	3.6

Q4. On *social* issues, what would you say best describes you?

Very liberal	12.2
Somewhat liberal	28.6
Somewhat conservative	34.3
Very conservative	22.8
Don't know	2.1



Q5. On *fiscal* issues, what would you say best describes you?

Very liberal	3.4
Somewhat liberal	19.8
Somewhat conservative	41.0
Very conservative	33.1
Don't know	2.6

Q6. Are you?

Male	48.3
Female	51.7

Q7. What is your age, please?

18-29	5.3
30-49	20.5
50-59	21.6
60 or older	52.6

Q8. What is the highest level of education you have completed?

High school graduate or less	5.3
Some college /trade school	29.8
Graduated college or more	64.8

Q9. Are you or is anyone in your household a member of a labor union, such as trade union, service employee union, public employee union, or teachers union?

Yes	18.3
No	80.5
Don't Know	1.2

Q10. What do you consider to be your ethnic group?

White Non-Hispanic	87.8
Hispanic/Latino	5.2
Black/African-American	1.4
Asian/other	5.7

Q11. What is your marital status?

Married	70.2
Separated/divorced/widowed	21.4
Never married	8.4

Q12. What is your household income?

Less than \$40,000	17.9
\$40,000 – 80,000	36.0
\$80,001- \$120,000	26.0
\$120,001 or more	20.0

In the upcoming April 11<sup>th</sup> special election to finish the term of ex-Congressman Randy “Duke” Cunningham, there are eighteen candidates:

Republican Alan Uke, business owner; Republican Howard Kaloogian, charitable trust attorney;

Republican Bill Morrow, California State Senator; Republican Jeff Newsome, Highway Patrol sergeant; Republican Brian Bilbray, immigration reform advocate; Republican Richard Earnest, business entrepreneur; Republican Scott Turner, motivational speaker; Republican Eric Roach, businessman; Republican Milton Gale, retired ship inspector; Democrat Francine Busby, Cardiff School Board trustee; Democrat Chris Young, retired bank executive; Libertarian Paul King, small business owner; Republican Victor Ramirez, retired judge; Republican Bill Boyer, businessman; Non-partisan William Griffith, father and math teacher; Republican Bill Hauf, business owner; Republican Delicia Holt, Homeland Security analyst; Republican Scott Orren, businessman and veteran.

If the election were held today, for whom would you vote? Please choose “*Yes*” for one candidate only, which results in “*No*” for all other candidates. Multiple choices will not be counted.

Q13. Republican Scott Orren, businessman and veteran

Yes	5.0
No	

Q14. Republican Delicia Holt, homeland security analyst

Yes	.7
No	

Q15. Republican Bill Hauf, business owner

Yes	2.8
No	

Q16. Non-partisan William Griffith, math teacher

Yes 1.4

No

Q17. Republican Bill Boyer, businessman

Yes 1.7

No

Q18. Republican Victor Ramirez, retired judge

Yes .3

No

Q19. Libertarian Paul King, small business owner

Yes 1.6

No

Q20. Democrat Chris Young, retired bank executive

Yes 1.0

No

Q21. Republican Milton Gale, retired ship inspector

Yes .2

No

Q22. Republican Eric Roach, businessman

Yes 11.2

No

Q23. Republican Scott Turner, motivational speaker

Yes 1.4

No

Q24. Republican Richard Earnest, business entrepreneur

Yes 2.1

No

Q25. Republican Brian Bilbray, immigration reform candidate

Yes 11.7

No

Q26. Republican Jeff Newsome, Highway Patrol sergeant

Yes .5

No

Q27. Republican Howard Kaloogian, charitable trust attorney  
Yes 10.7  
No

Q28. Democrat Francine Busby, Cardiff school board trustee  
Yes 36.2  
No

Q29. Republican Bill Morrow, California state senator  
Yes 4.8  
No

Q30. Republican Alan Uke, business owner  
Yes 3.1  
No

Q31. Don't know 3.6