



California Republican Candidates Statewide Survey

Date: February 15, 2007

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www.datamar.com

Sample size 851

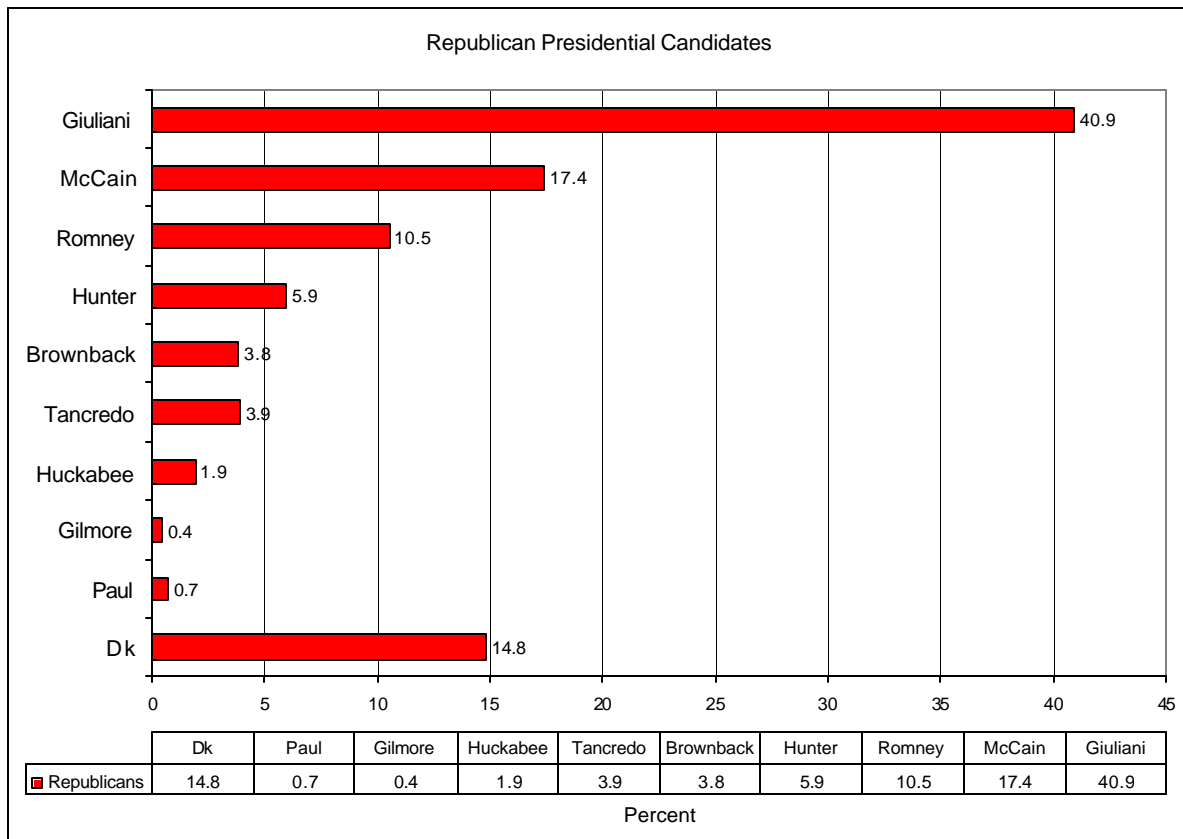
+/- 3.4 percent sampling error

February 9 – 13, 2007

Rudy Giuliani Has Strong Lead In Republican Race in California

San Diego – A poll released today by Datamar Inc., based on a comprehensive predictive model of “likely” voters, based on election cycles and other factors, shows that former Mayor of New York City Rudi Giuliani has the strongest support, 40.9%, of Republican voters.

Second placed candidate Senator John McCain of Arizona received 17.4%, less than one-half of Giuliani’s total. Former Massachusetts Governor Mitt Romney came in third with 10.5% of the respondents vote.



The fourth largest group, at 14.8%, represents voters that are undecided.

	Percent
Brownback	3.8
Gilmore	.4
Giuliani	40.9
Huckabee	1.9
Hunter	5.9
McCain	17.4
Paul	.7
Romney	10.5
Tancredo	3.9
Don't know/Undecided	14.8
Total	100.0

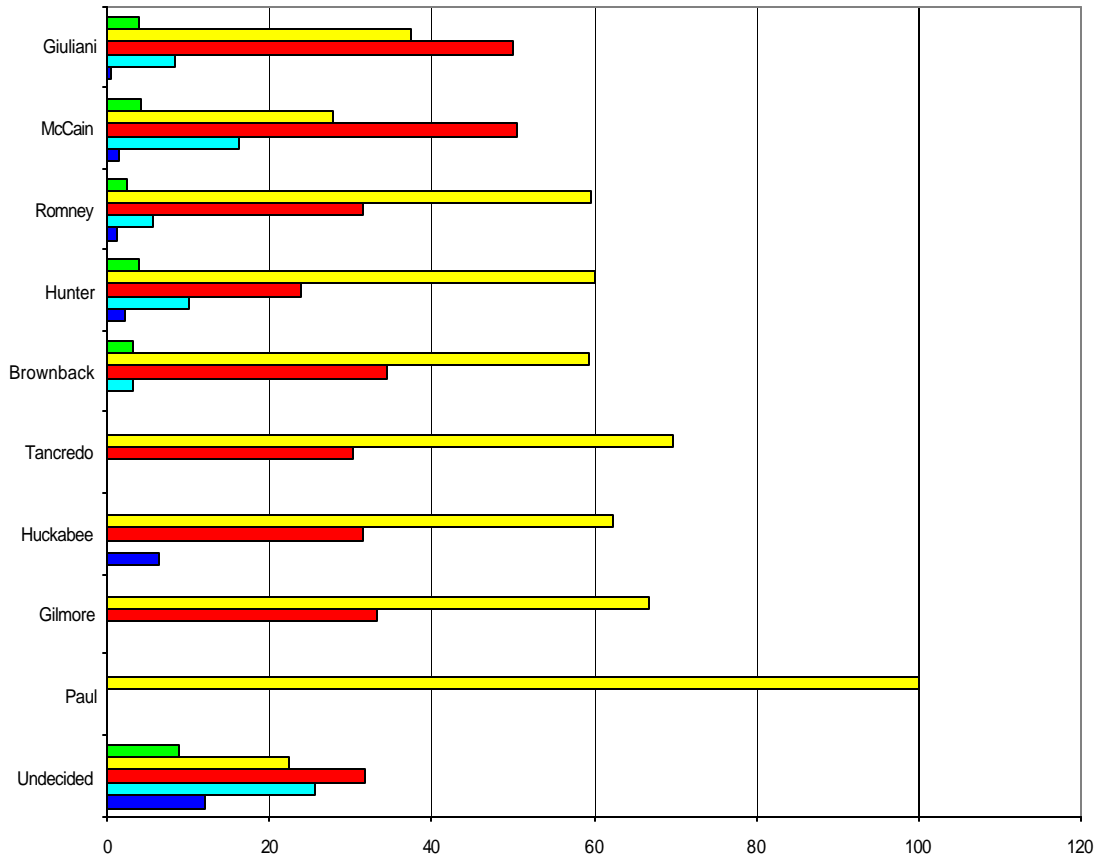
The survey also shows that the support between the candidates is divided among two mayor groups, the “very conservative”, and the “somewhat conservative” groups within the Republican Party.

Giuliani and McCain are even in the support each received from the “somewhat conservative” group. Giuliani has 50% of their support, while McCain received 50.6% of the support.

Most of the other candidates received support in the 60% range from the “very conservative” group. The only exception was Texas Congressman Ron Paul, who received 100% of his support from the “very conservative” group.

	Very liberal	Somewhat liberal	Somewhat conservative	Very Conservative	Undecided	Total
Undecided	11.9	25.4	31.7	22.3	8.7	100
Paul	0	0	0	100	0	100
Gilmore	0	0	33.3	66.7	0	100
Huckabee	6.3	0	31.3	62.4	0	100
Tancredo	0	0	30.3	69.7	0	100
Brownback	0	3.1	34.4	59.4	3.1	100
Hunter	2	10	24	60	4	100
Romney	1.1	5.6	31.5	59.6	2.2	100
McCain	1.4	16.2	50.6	27.7	4.1	100
Giuliani	0.3	8.3	50	37.4	4	100

Philosophical Divisions



	Undecided	Paul	Gilmore	Huckabee	Tancredo	Brownback	Hunter	Romney	McCain	Giuliani
Undecided	8.7	0	0	0	0	3.1	4	2.2	4.1	4
Very Conservative	22.3	100	66.7	62.4	69.7	59.4	60	59.6	27.7	37.4
Somewhat conservative	31.7	0	33.3	31.3	30.3	34.4	24	31.5	50.6	50
Somewhat liberal	25.4	0	0	0	0	3.1	10	5.6	16.2	8.3
Very liberal	11.9	0	0	6.3	0	0	2	1.1	1.4	0.3

Percent

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+/- 3.4 percent sampling error
February 9 – 13, 2007

Methodology: Findings are based on a February 9 – 13, 2007, comprehensive predictive model of “likely” voters, based on election cycles and other factors of voters in California using an automated telephone dialer and the voice of a professional announcer. A Datamar proprietary algorithm was used to generate random samples of voters for calling. The margin of error for the total sample is +/- 3.4 percent at the 95 percent confidence level.

Where necessary, responses were weighted according to age, gender, and political party.

California Republican Candidates Statewide Survey Toplines

Crosstabs are available for each individual question in the survey.

February 15, 2007 California Survey

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Q1. Are you registered to vote in California?

	Percent
Yes	100.0

Q2. Are you registered as Democrat, Republican, another party, or as “no party registration”?

	Percent
Republican	84.3
Another party	10.3
No party registration	5.4
Total	100.0

Q3. Are you?

	Percent
Male	48.5
Female	51.5
Total	100.0

Q4. What is your age, please?

	Percent
18-34	4.8
35-49	16.5
50-64	40.8
65 or older	38.0
Total	100.0

Q5. What is the highest level of education you have completed?

	Percent
High school graduate or less	14.2
Some college/trade school	42.0
Graduated college or more	43.8
Total	100.0

Q6. Are you or is anyone in your household a member of a labor union, such as trade union, service employee union, public employee union, or teachers union?

	Percent
Yes	24.1
No	74.7
Don't know	1.2
Total	100.0

Q7. What do you consider to be your ethnic group?

	Percent
White non-hispanic	90.6
Hispanic/latino	3.8
Black/African-American	.7
Asian/other	4.9
Total	100.0

Q8. What is your marital status?

	Percent
Married	78.3
Seaprated/divorced/widowed	15.6
Never married	6.1
Total	100.0

Q9. What is your household income?

	Percent
Less than \$40,000	23.6
\$40,001-80,000	38.9
\$80,001-120,000	22.1
\$120,001 or more	15.4
Total	100.0

Q10. Which of the following best describes you politically?

	Percent
Very liberal	2.5
Somewhat liberal	11.3
Somewhat conservative	41.8
Very conservative	40.2
Don't know	4.2
Total	100.0

Turning our attention to national politics, there are some candidates that have formed exploratory committees to run for the presidency.

Q11. If the primary election were held today, for whom would you vote? The candidates are:

- Sam Brownback, U.S. Senator from Kansas
- Jim Gilmore, former Governor of Virginia
- Rudy Giuliani, former Mayor of New York City
- Mike Huckabee, former Governor of Arkansas
- Duncan Hunter, California Congressman
- John McCain, U.S. Senator from Arizona
- Ron Paul, Texas Congressman
- Mitt Romney, former Governor Massachusetts
- Tom Tancredo, Colorado Congressman

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