



Florida Statewide Survey

Democratic Presidential Primary

Date: November 23, 2007

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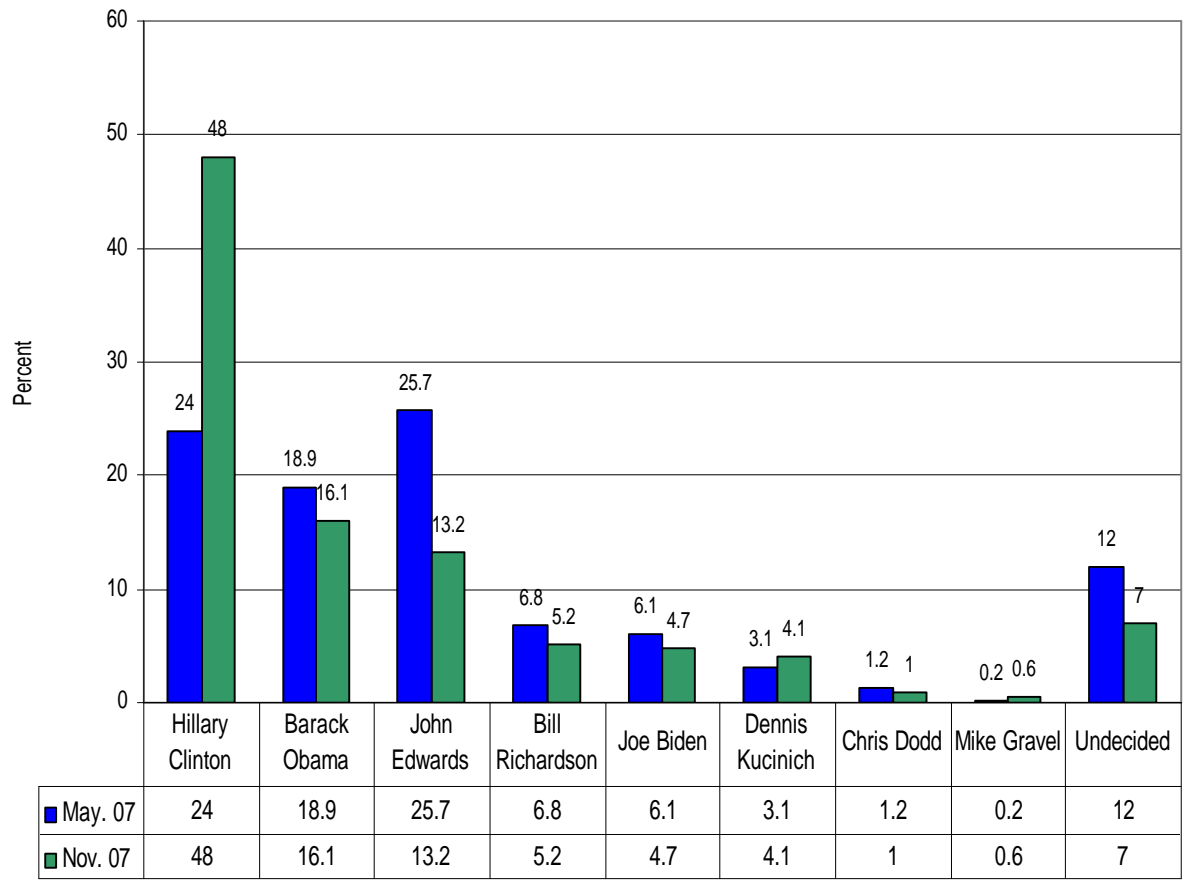
Sample size 440

+/- 4.7 percent sampling error

November 16 – 21, 2007

San Diego – A statewide poll of Florida voters, for the Democratic presidential primary election, released today by Datamar Inc., shows that U.S. Senator Hillary Clinton, from New York, has increased her lead in the polls from a low of 24%, in May 2007, to 48% in November 2007. She has doubled her support in a six month period. Former U.S. Senator from North Carolina, John Edwards, on the other hand, has seen a drop in support from first place in May to third place in November. U.S. Senator from Illinois, Barack Obama has moved to second place with 18.9%. The poll is based on a comprehensive predictive model of “likely” voters, based on election cycles and other factors.

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Methodology: Findings are based on November 16 – 21, 2007 survey using a comprehensive predictive model of “likely” voters, based on election cycles and other factors of voters in Florida. The survey was conducted using an automated telephone dialer and the voice of a professional announcer.

The targeted-registration-based-sampling (TRBS)* selection criteria were based on election cycles and other voter factors in Florida. Datamar proprietary algorithms were used to generate random samples from the target group for calling.

Where necessary, responses were weighted according to age, gender, and political party.

* “targeted-registration-based-sampling”, “TRBS” and “(TRBS)” are service marks of Datamar Inc.



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Crosstabs are available for each individual question in the survey.

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Q1. Are you registered to vote in Florida?

	Percent
Yes	100.0

Q2. Are you registered as Democrat, Republican, another party, or as “no party registration”?

	Percent
Democrat	100.0

Q3. Are you?

	Percent
Male	40.0
Female	60.0
Total	100.0

Q4. What is your age, please?

	Percent
18-34	15.2
35-49	23.0
50-64	30.5
65 or older	31.4
Total	100.0

Q5. What is the highest level of education you have completed?

	Percent
High school graduate or less	18.9
Some college/trade school	36.6
Graduated college or more	44.5
Total	100.0

Q6. Are you or is anyone in your household a member of a labor union, such as trade union, service employee union, public employee union, or teachers union?

	Percent
Yes	18.0
No	80.7
Don't know	1.4
Total	100.0

Q7. What do you consider to be your ethnic group?

	Percent
White non-hispanic	73.6
Hispanic/latino	6.4
Black/African-American	14.1
Asian/other	5.9
Total	100.0

Q8. What is your marital status?

	Percent
Married	50.5
Separated/divorced/widowed	33.2
Never married	16.4
Total	100.0

Q9. How long has your family been in this country? Are you first generation American- you emigrated from another country, second generation–your parents emigrated from another country, or third generation or greater–your grandparents emigrated from another country?

	Percent
Emigrated from another country	14.5
Parents emigrated	10.7
Grandparents or greater emigrated	64.8
Don't know	10.0
Total	100.0

Q10. What is your household income?

	Percent
Less than \$40,000	38.0
\$40,001-80,000	35.7
\$80,001-120,000	19.3
\$120,001 or more	7.0
Total	100.0

Q11. Which of the following best describes you politically?

	Percent
Very liberal	20.5
Somewhat liberal	44.8
Somewhat conservative	21.1
Very conservative	3.4
Don't know	10.2
Total	100.0

Q12. Do you approve or disapprove of the way President Bush is handling his job?

	Percent
Approve	7.5
Disapprove	88.6
Don't know	3.9
Total	100.0

Q13. Do you approve or disapprove of the way Congress is handling its job?

	Percent
Approve	15.0
Disapprove	74.5
Don't know	10.5
Total	100.0

Q14. Do you think things in the country are generally going in the right direction or the wrong direction?

	Percent
Right direction	4.1
Wrong direction	91.1
Don't know	4.8
Total	100.0

Q15. Turning to economic conditions in the U.S., do you think that during the next twelve months we will have good times financially, or bad times?

	Percent
Good times	6.6
Bad times	86.8
don't know	6.6
Total	100.0

Q16. What do you think is the most important problem facing the country today? Immigration, the environment, the economy, the war in Iraq, taxes, health care, or other?

	Percent
Immigration	7.3
Environment	9.1
Economy	25.7
War in Iraq	40.7
Taxes	4.1
Health care	9.3
Other	3.9
Total	100.0

Q17. What do you consider your main source for news and information?

	Percent
Newspapers	19.8
Television	52.5
Radio	7.7
Internet	17.0
Friends and family	.7
Don't know	2.3
Total	100.0

Q18. If the primary election were held today, for whom would you vote? The candidates are:

Joe Biden, U.S. Senator from Delaware; Chris Dodd, U.S. Senator from Connecticut; Bill Richardson, Governor of New Mexico; Mike Gravel, former U.S. Senator from Virginia; Dennis Kucinich, Congressman from Ohio; John Edwards, former U.S. Senator from North Carolina; Barak Obama, U.S. Senator from Illinois; Hillary Clinton, U.S. Senator from New York.

	May 07 Percent	November 07 Percent
Biden	6.1	4.8
Dodd	1.2	.9
Richardson	6.8	5.2
Gravel	.2	.7
Kucinich	3.1	4.1
Edwards	25.7	13.2
Obama	18.9	16.1
Clinton	24.0	48.0
Undecided	12.0	7.0
Total	100.0	100.0