



Florida Statewide Survey

Democratic Presidential Primary

Date: November 23, 2007

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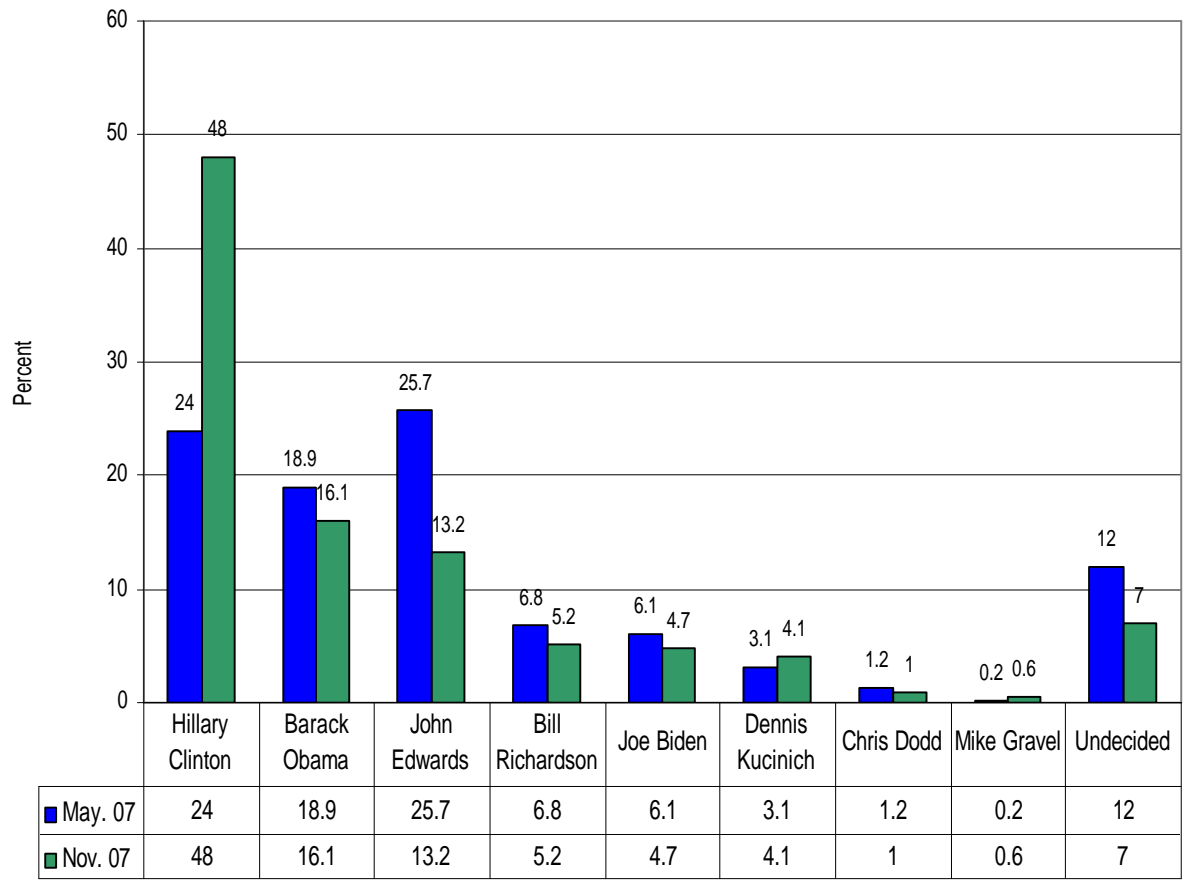
Sample size 440

+/- 4.7 percent sampling error

November 16 – 21, 2007

San Diego – A statewide poll of Florida voters, for the Democratic presidential primary election, released today by Datamar Inc., shows that U.S. Senator Hillary Clinton, from New York, has increased her lead in the polls from a low of 24%, in May 2007, to 48% in November 2007. She has doubled her support in a six month period. Former U.S. Senator from North Carolina, John Edwards, on the other hand, has seen a drop in support from first place in May to third place in November. U.S. Senator from Illinois, Barack Obama has moved to second place with 18.9%. The poll is based on a comprehensive predictive model of “likely” voters, based on election cycles and other factors.

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Methodology: Findings are based on November 16 – 21, 2007 survey using a comprehensive predictive model of “likely” voters, based on election cycles and other factors of voters in Florida. The survey was conducted using an automated telephone dialer and the voice of a professional announcer.

The targeted-registration-based-sampling (TRBS)* selection criteria were based on election cycles and other voter factors in Florida. Datamar proprietary algorithms were used to generate random samples from the target group for calling.

Where necessary, responses were weighted according to age, gender, and political party.

* “targeted-registration-based-sampling”, “TRBS” and “(TRBS)” are service marks of Datamar Inc.



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Crosstabs are available for each individual question in the survey.

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Q1. Are you registered to vote in Florida?

| | Percent |
|-----|---------|
| Yes | 100.0 |

Q2. Are you registered as Democrat, Republican, another party, or as “no party registration”?

| | Percent |
|----------|---------|
| Democrat | 100.0 |

Q3. Are you?

| | Percent |
|--------|---------|
| Male | 40.0 |
| Female | 60.0 |
| Total | 100.0 |

Q4. What is your age, please?

| | Percent |
|-------------|---------|
| 18-34 | 15.2 |
| 35-49 | 23.0 |
| 50-64 | 30.5 |
| 65 or older | 31.4 |
| Total | 100.0 |

Q5. What is the highest level of education you have completed?

| | Percent |
|------------------------------|---------|
| High school graduate or less | 18.9 |
| Some college/trade school | 36.6 |
| Graduated college or more | 44.5 |
| Total | 100.0 |

Q6. Are you or is anyone in your household a member of a labor union, such as trade union, service employee union, public employee union, or teachers union?

| | Percent |
|------------|---------|
| Yes | 18.0 |
| No | 80.7 |
| Don't know | 1.4 |
| Total | 100.0 |

Q7. What do you consider to be your ethnic group?

| | Percent |
|------------------------|---------|
| White non-hispanic | 73.6 |
| Hispanic/latino | 6.4 |
| Black/African-American | 14.1 |
| Asian/other | 5.9 |
| Total | 100.0 |

Q8. What is your marital status?

| | Percent |
|----------------------------|---------|
| Married | 50.5 |
| Separated/divorced/widowed | 33.2 |
| Never married | 16.4 |
| Total | 100.0 |

Q9. How long has your family been in this country? Are you first generation American- you emigrated from another country, second generation–your parents emigrated from another country, or third generation or greater–your grandparents emigrated from another country?

| | Percent |
|-----------------------------------|---------|
| Emigrated from another country | 14.5 |
| Parents emigrated | 10.7 |
| Grandparents or greater emigrated | 64.8 |
| Don't know | 10.0 |
| Total | 100.0 |

Q10. What is your household income?

| | Percent |
|--------------------|---------|
| Less than \$40,000 | 38.0 |
| \$40,001-80,000 | 35.7 |
| \$80,001-120,000 | 19.3 |
| \$120,001 or more | 7.0 |
| Total | 100.0 |

Q11. Which of the following best describes you politically?

| | Percent |
|-----------------------|---------|
| Very liberal | 20.5 |
| Somewhat liberal | 44.8 |
| Somewhat conservative | 21.1 |
| Very conservative | 3.4 |
| Don't know | 10.2 |
| Total | 100.0 |

Q12. Do you approve or disapprove of the way President Bush is handling his job?

| | Percent |
|------------|---------|
| Approve | 7.5 |
| Disapprove | 88.6 |
| Don't know | 3.9 |
| Total | 100.0 |

Q13. Do you approve or disapprove of the way Congress is handling its job?

| | Percent |
|------------|---------|
| Approve | 15.0 |
| Disapprove | 74.5 |
| Don't know | 10.5 |
| Total | 100.0 |

Q14. Do you think things in the country are generally going in the right direction or the wrong direction?

| | Percent |
|-----------------|---------|
| Right direction | 4.1 |
| Wrong direction | 91.1 |
| Don't know | 4.8 |
| Total | 100.0 |

Q15. Turning to economic conditions in the U.S., do you think that during the next twelve months we will have good times financially, or bad times?

| | Percent |
|------------|---------|
| Good times | 6.6 |
| Bad times | 86.8 |
| don't know | 6.6 |
| Total | 100.0 |

Q16. What do you think is the most important problem facing the country today? Immigration, the environment, the economy, the war in Iraq, taxes, health care, or other?

| | Percent |
|-------------|---------|
| Immigration | 7.3 |
| Environment | 9.1 |
| Economy | 25.7 |
| War in Iraq | 40.7 |
| Taxes | 4.1 |
| Health care | 9.3 |
| Other | 3.9 |
| Total | 100.0 |

Q17. What do you consider your main source for news and information?

| | Percent |
|--------------------|---------|
| Newspapers | 19.8 |
| Television | 52.5 |
| Radio | 7.7 |
| Internet | 17.0 |
| Friends and family | .7 |
| Don't know | 2.3 |
| Total | 100.0 |

Q18. If the primary election were held today, for whom would you vote? The candidates are:

Joe Biden, U.S. Senator from Delaware; Chris Dodd, U.S. Senator from Connecticut; Bill Richardson, Governor of New Mexico; Mike Gravel, former U.S. Senator from Virginia; Dennis Kucinich, Congressman from Ohio; John Edwards, former U.S. Senator from North Carolina; Barak Obama, U.S. Senator from Illinois; Hillary Clinton, U.S. Senator from New York.

| | May 07 Percent | November 07 Percent |
|------------|-------------------|------------------------|
| Biden | 6.1 | 4.8 |
| Dodd | 1.2 | .9 |
| Richardson | 6.8 | 5.2 |
| Gravel | .2 | .7 |
| Kucinich | 3.1 | 4.1 |
| Edwards | 25.7 | 13.2 |
| Obama | 18.9 | 16.1 |
| Clinton | 24.0 | 48.0 |
| Undecided | 12.0 | 7.0 |
| Total | 100.0 | 100.0 |