



Florida Statewide Survey

Republican Presidential Primary

Date: November 23, 2007

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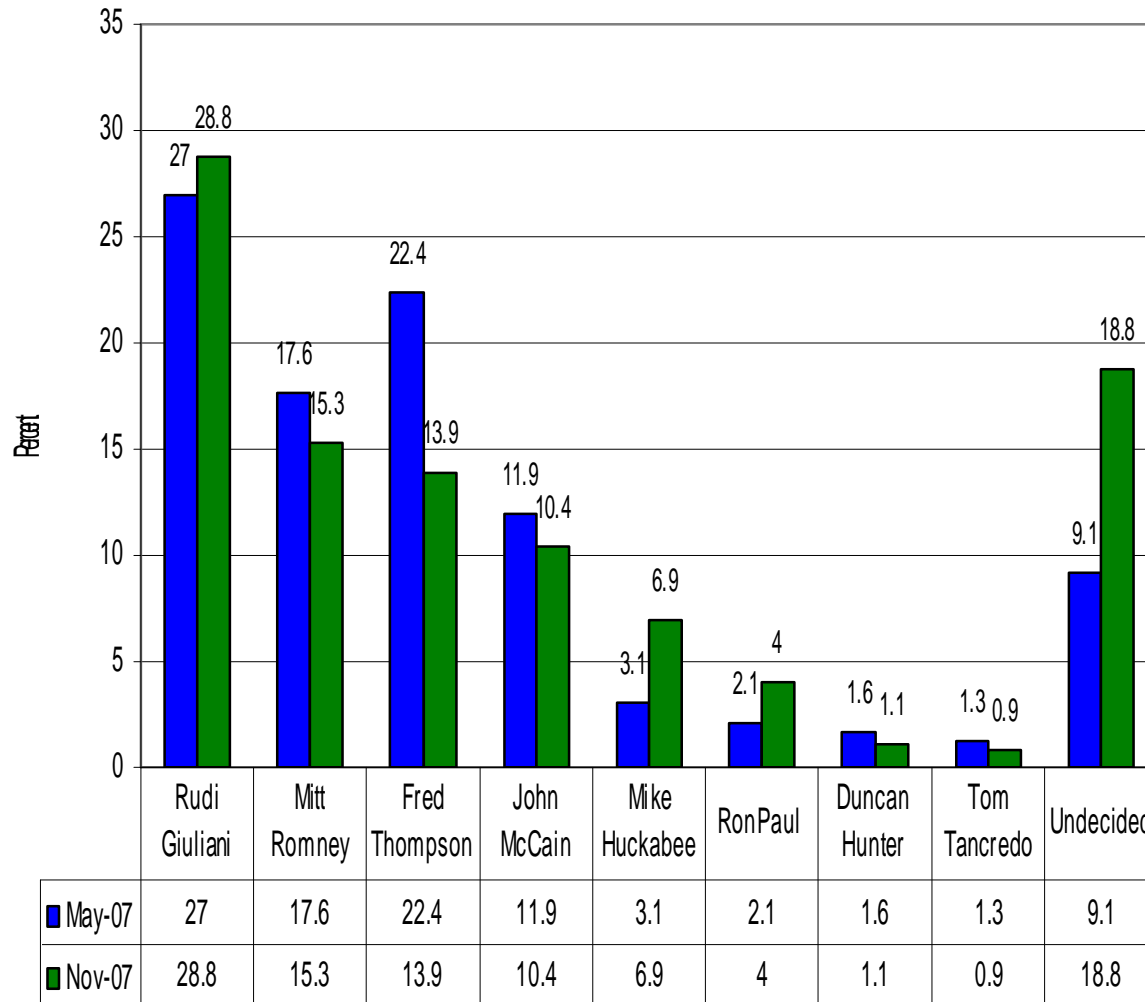
Sample size 452

+/- 4.6 percent sampling error

November 16 – 21, 2007

San Diego – A statewide poll of Florida voters, for the Republican presidential primary election, released today by Datamar Inc., shows that former U.S. Mayor of New York, Rudy Giuliani has maintained his lead in the polls from 27% in May 2007, to 28.8% in November 2007. Former U.S. Senator from Tennessee, Fred Thompson, has dropped from second place, in May, with 22.4% to third place, in November with 13.9%. Former Massachusetts Governor Mitt Romney has moved up to second place with 15.3%. The undecided has increased significantly from 9.1% to 18.8%. The poll is based on a comprehensive predictive model of “likely” voters, based on election cycles and other factors.

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Methodology: Findings are based on November 16 – 21, 2007 survey using a comprehensive predictive model of “likely” voters, based on election cycles and other factors of voters in Florida. The survey was conducted using an automated telephone dialer and the voice of a professional announcer.

The targeted-registration-based-sampling (TRBS)* selection criteria were based on election cycles and other voter factors in Florida. Datamar proprietary algorithms were used to generate random samples from the target group for calling.

Where necessary, responses were weighted according to age, gender, and political party.

? “targeted-registration-based-sampling”, “TRBS” and “(TRBS)” are service marks of Datamar Inc.



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Toplines

Crosstabs are available for each individual question in the survey.

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Q1. Are you a registered voter in Florida?

	Percent
Yes	100.0

Q2. In what political party are you registered to vote?

	Percent
Republican	100.0

Q3. Are you?

	Percent
Male	48.0
Female	52.0
Total	100.0

Q4. What is your age, please?

	Percent
18-34	14.8
35-49	25.2
50-64	28.8
65 or older	31.2
Total	100.0

Q5. What is the highest level of education you have completed?

	Percent
High school graduate or less	13.9
Some college/trade school	34.1
Graduated college or more	52.0
Total	100.0

Q6. Are you or is anyone in your household a member of a labor union, such as trade union, service employee union, public employee union, or teachers union?

	Percent
Yes	12.2
No	86.1
Don't know	1.8
Total	100.0

Q7. What do you consider to be your ethnic group?

	Percent
White non-hispanic	89.6
Hispanic/latino	5.8
Black/African-American	1.8
Asian/other	2.9
Total	100.0

Q8. What is your marital status?

	Percent
Married	67.3
Separated/divorced/widowed	22.1
Never married	10.6
Total	100.0

Q9. How long has your family been in this country? Are you first generation American- you emigrated from another country, second generation–your parents emigrated from another country, or third generation or greater–your grandparents emigrated from another country?

	Percent
Emigrated from another country	10.0
Parents emigrated	8.2
Grandparents or greater emigrated	74.3
Don't know	7.5
Total	100.0

Q10. What is your household income?

	Percent
Less than \$40,000	25.9
\$40,001-80,000	38.1
\$80,001-120,000	21.0
\$120,001 or more	15.0
Total	100.0

Q11. Which of the following best describes you politically?

	Percent
Very liberal	1.8
Somewhat liberal	11.1
Somewhat conservative	40.7
Very conservative	42.3
Don't know	4.2
Total	100.0

Q12. Do you approve or disapprove of the way President Bush is handling his job?

	Percent
Approve	64.4
Disapprove	27.7
Don't know	8.0
Total	100.0

Q13. Do you approve or disapprove of the way Congress is handling its job?

	Percent
Approve	7.5
Disapprove	86.9
Don't know	5.5
Total	100.0

Q14. Do you think things in the country are generally going in the right direction or the wrong direction?

	Percent
Right direction	35.2
Wrong direction	57.1
Don't know	7.7
Total	100.0

Q15. Turning to economic conditions in the U.S., do you think that during the next twelve months we will have good times financially, or bad times?

	Percent
Good times	38.9
Bad times	52.0
don't know	9.1
Total	100.0

Q16. What do you think is the most important problem facing the country today? immigration, the environment, the economy, the war in Iraq, taxes, health care, or other?

	Percent
Immigration	36.3
Environment	4.0
Economy	18.4
War in Iraq	18.8
Taxes	8.8
Health care	6.6
Other	7.1
Total	100.0

Q17. What do you consider your main source for news and information?

	Percent
Newspapers	20.4
Television	44.2
Radio	14.8
Internet	16.2
Friends and family	1.1
Don't know	3.3
Total	100.0

Q18. If the primary election were held today, for whom would you vote? The candidates are:

Sam Brownback, U.S. Senator from Kansas; Jim Gilmore, former Governor of Virginia; Tommy Thompson, former Governor of Wisconsin; Mike Huckabee, former Governor of Arkansas; Duncan Hunter, California Congressman; Tom Tancredo, Colorado Congressman; Ron Paul, Texas Congressman; Mitt Romney, former Governor of Massachusetts; Fred Thompson, former U.S. Senator from Tennessee; John McCain, U.S. Senator from Arizona; Rudy Giuliani, former Mayor of New York City.

	May 07 Percent	November 07 Percent
Huckabee	3.1	6.9
Hunter	1.6	1.1
Tancredo	1.3	.9
Paul	2.1	4.0
Romney	17.6	15.3
Thompson	22.4	13.9
McCain	11.9	10.4
Giuliani	27	28.8
Undecided	9.1	18.8
Total	100.0	100.0