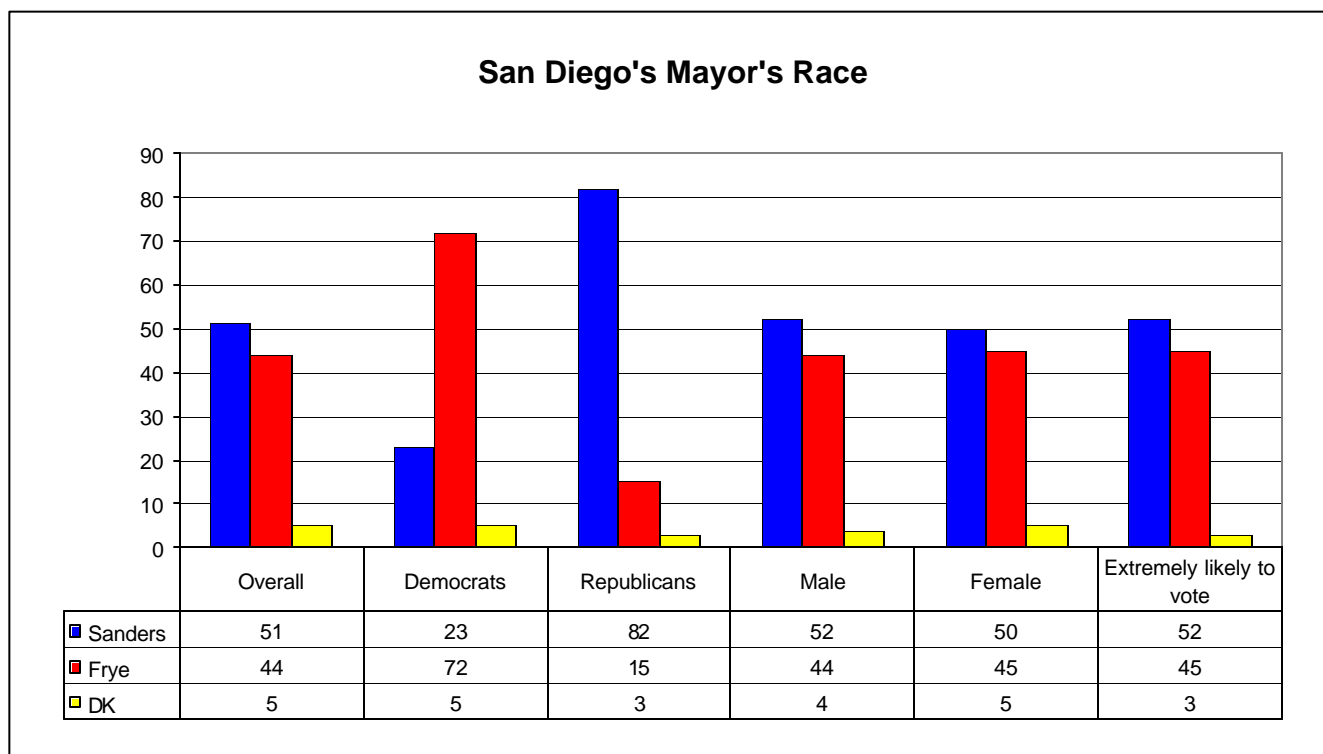


## Friday Datamar Daily Tracking Survey

**Date: November 4, 2005**
**Contact: Raul Furlong  
619-579-8244**

### Sanders Maintains Lead

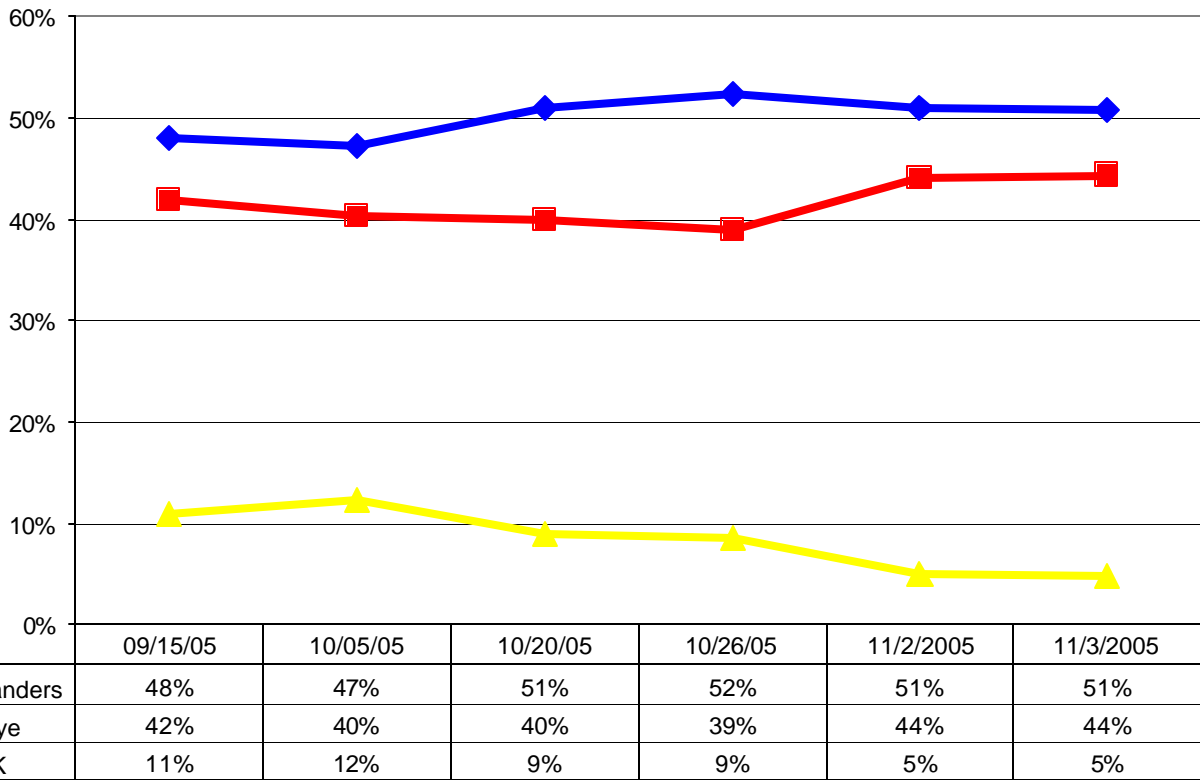
San Diego – In a poll released today by Datamar Inc., Jerry Sanders retains his lead of 51% to 44% for Donna Frye. Among *City of San Diego high-propensity registered voters*, Sanders' lead has remained the same, 7 points from our November 3, 2005 survey. This non-partisan race remains sharply divided among political parties. Frye leads among Democrats, 72%, to 23% for Sanders. Sanders' lead among Republicans is 82%, to 15% for Frye. Sanders leads with males 52% and with females 50%, while Frye garners support from 44% of males and 45% of females.



Of those that stated they were extremely likely to vote, Sanders leads 52% to Frye's 45%.

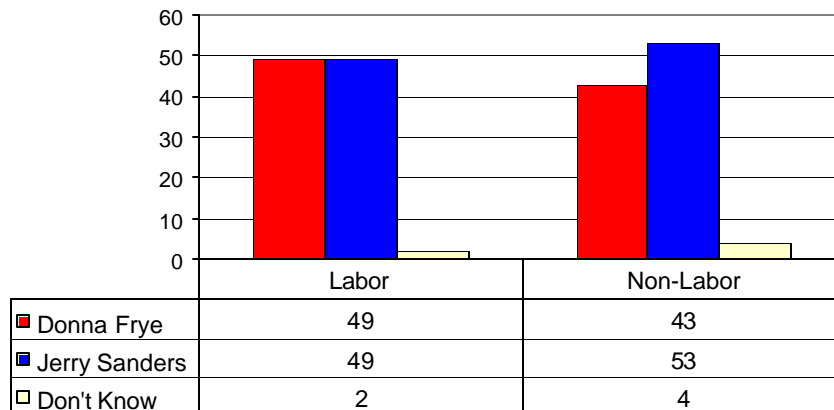
Sanders' has maintained his lead of 7 points from our last poll yesterday

### Mayor's Race

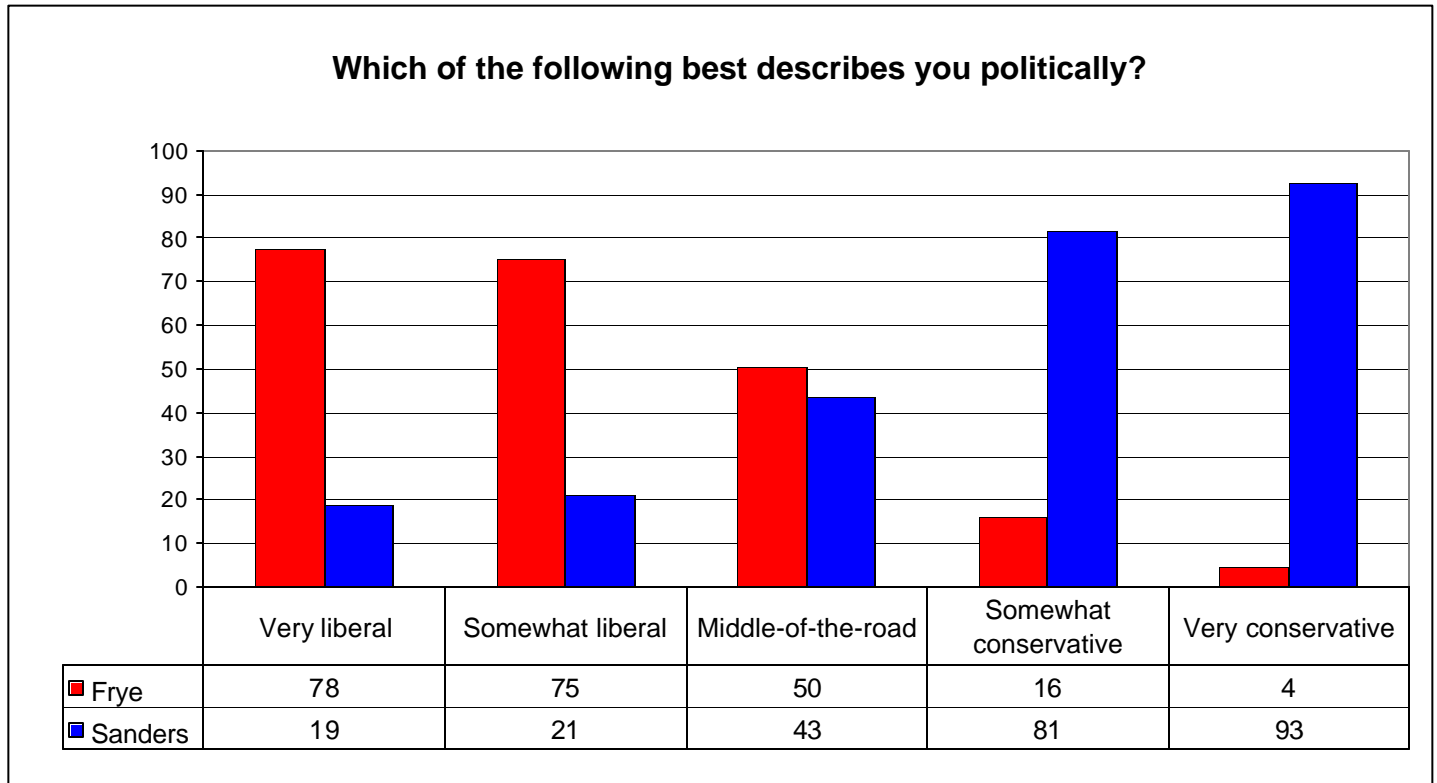


Among labor union households, Frye, 49%, and Sanders, 49%, are in a tie. Among non-labor union households Sanders leads 53% to 43% for Frye.

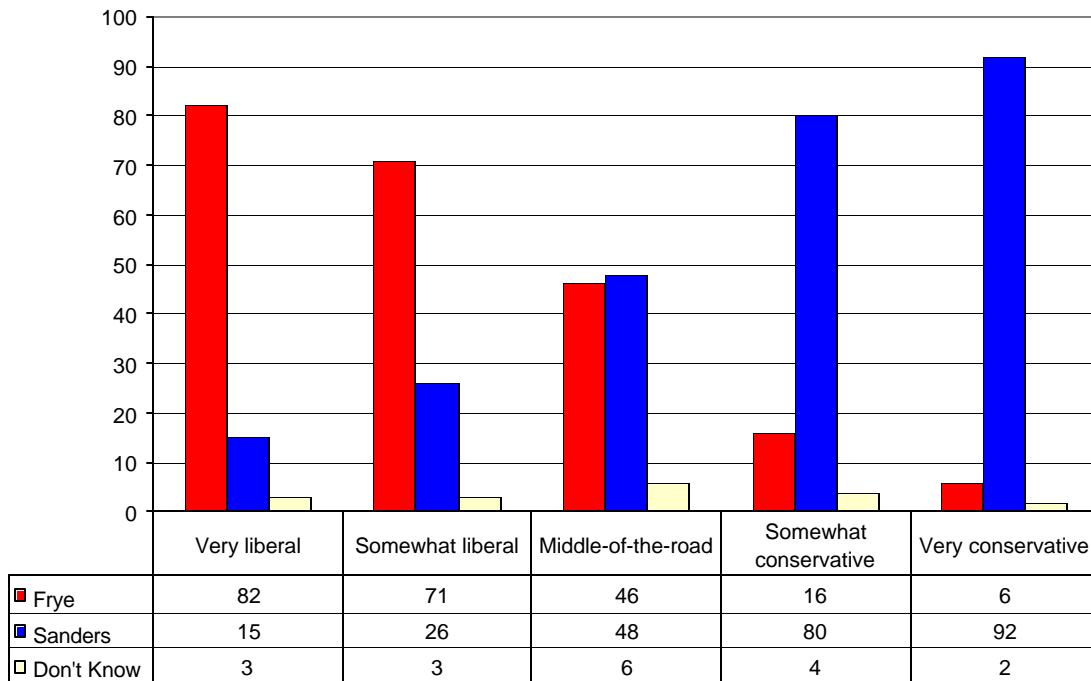
### Labor & Non-Labor Voters



On political ideology, Frye has a large lead among the very liberal, with 78% to Sanders' 19%. Sanders continues his larger lead among the very conservative, 93% to Frye's 4%.



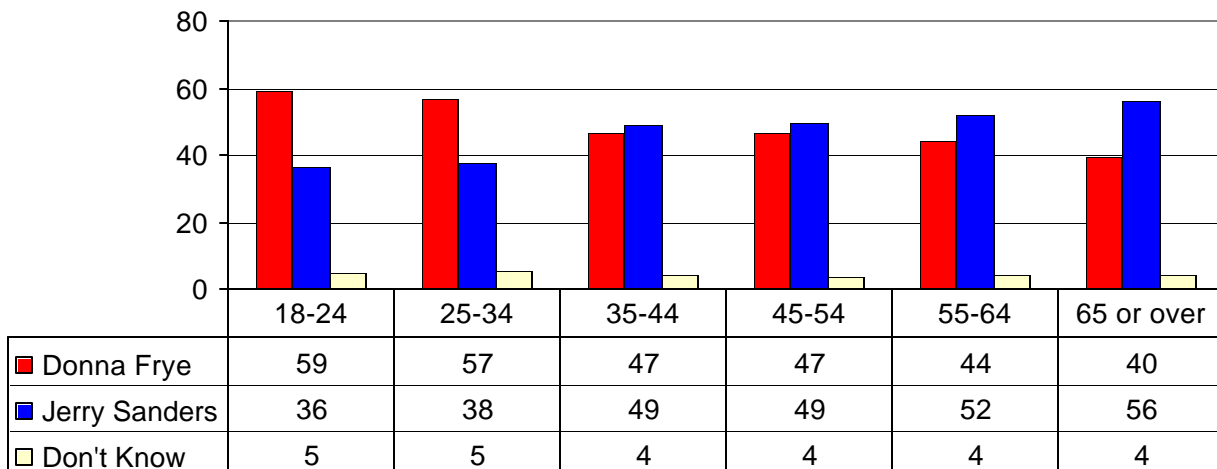
### Which of the following best describes you on social issues?



On social issues, both Sanders and Frye have remained solid with their respective bases. Sanders receives support from 92% of social conservatives while Frye receives 82% from social liberals. The middle-of-the-road group leans slightly towards Sanders 48% to 46%.

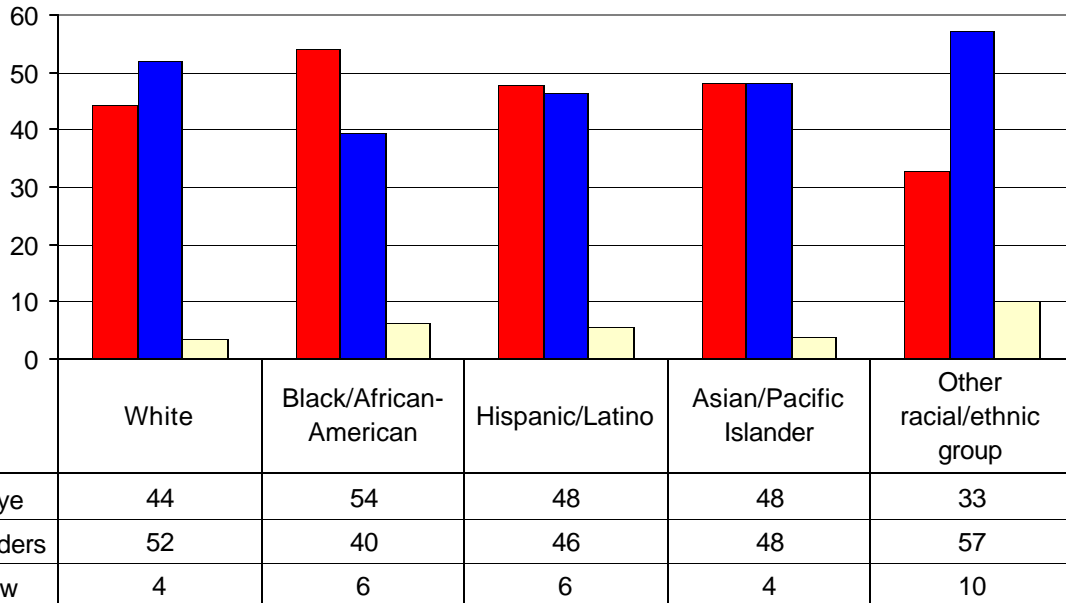
Frye leads with two age groups -- 18-24 year-olds (59%) and 25-34 year-olds (57%). With all other age groups Sanders is in the lead.

### Age Ranges



White voters support Sanders 52% to 44% for Frye. Latinos are split between Frye, 48%, and Sanders, 46%. African-Americans support Frye 54% to 40% for Sanders. Asian/Pacific Islanders are evenly split with both candidates receiving 48%. Other racial/ethnic groups are split with Sanders receiving 57% and Frye receiving 33%.

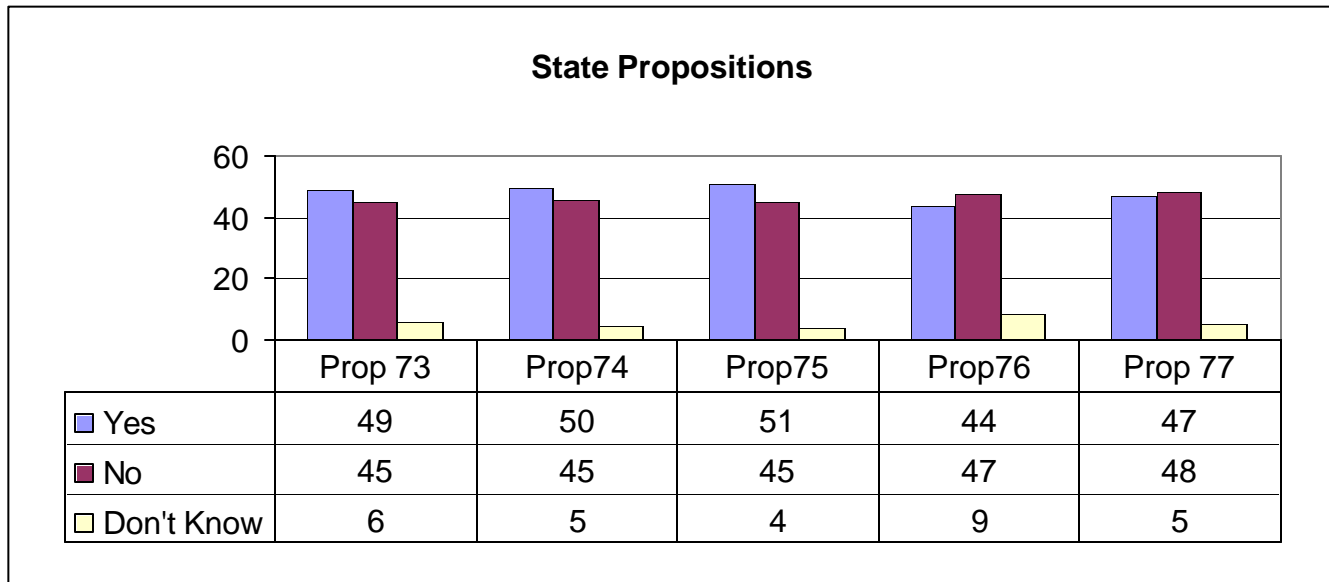
### Racial And Ethnic Groups



Among City of San Diego high-propensity registered voters, Proposition 73 (the “Waiting Period and Parental Notification Before Termination of Minor’s Pregnancy” initiative) leads 49% to 45% with 6% undecided.

Proposition 74, the “Public School Teachers Waiting Period for Permanent Status Dismissal” initiative, is leading 50% to 45% with 5% undecided.

Proposition 75, the “Public Employee Union Dues Restrictions on Political Contributions. Employee Consent Requirement” initiative is leading 51% to 45% with 4% undecided.



Proposition 76, the “State Spending and School Funding Limits” initiative, is behind 44% to 47% with 9% undecided.

Proposition 77, the “Redistricting Initiative”, is behind 47% to 48% with 5% undecided.

## **About the Survey**

The Survey is a project of Datamar, Inc. Datamar, Inc. offers online tools for political candidates and committees that help organize the basic information for a successful campaign including: Surveys, Voter Contact Information, Voter Demographic Information, Legislative Races and Proposition Results. Datamar, also provides voter contact and GOTV phone services.

Findings are based on a telephone survey of 1,065 San Diego high-propensity registered voters. Registered voters polled are those who voted in the 2004 primary and general elections. These voters were interviewed on November 2<sup>nd</sup> and 3<sup>rd</sup>, 2005. Interviews took place using a proprietary algorithm to generate a random sample of voters. The sampling error for the total sample is +/- 3.1 percent at the 95 percent confidence level. The sampling error for subgroups is larger.

Surveys are available from our website at: [www.datamar.com](http://www.datamar.com)

# DATAMAR, INC.

November 4, 2005

## Survey Toplines

Sample size 1,065

+/- 3 percent sampling error

November 2, 3, 2005

High-propensity registered San Diego voters

Q1. Are you a registered voter in the City of San Diego?

Yes	100%
No	
Don't Know	

Q2. Voters in the City of San Diego will vote for mayor on November 8th. If this election for mayor were held today, for whom would you vote?

Donna Frye, councilmember/business owner	44%
Jerry Sanders, businessman/retired police chief	51%
Don't know	5%

Q3. Proposition 73 is the "Waiting Period and Parental Notification Before Termination of Minor's Pregnancy" initiative. It requires, with certain exceptions, a physician to notify the parent or legal guardian of a pregnant minor at least 48 hours before performing an abortion involving that minor. If the election were held today, would you vote yes or no on Proposition 73?

Yes	49%
No	45%
Don't know	6%

Q4. Proposition 74 is the "Public School Teachers Waiting Period for Permanent Status Dismissal" initiative. It increases length of time required before a teacher may become a permanent employee from two complete consecutive school years to five complete consecutive school years. If the election were held today, would you vote yes or no on Proposition 74?

Yes	50%
No	45%
Don't know	5%



Q5. Proposition 75 is the “Public Employee Union Dues. Restrictions on Political Contributions. Employee Consent Requirement” initiative. It prohibits the use by public employee labor organizations of public employee dues or fees for political contributions except with the prior consent of individual public employees each year on a specified written form. If the election were held today, would you vote yes or no on Proposition 75?

Yes	51%
No	45%
Don't know	4%

Q6. Proposition 76 is the “State Spending and School Funding Limits” initiative. It limits state spending to prior year’s levels plus the average revenue growth of the previous years. It also changes the minimum school funding requirements under proposition 98, and eliminates repayment requirement when minimum funding is suspended. If the election were held today would you vote yes or no on Proposition 76?

Yes	44%
No	47%
Don't know	9%

Q7. Proposition 77 is the “Redistricting Initiative” It amends the process for redistricting California’s Senate, Assembly, Congressional and Board of Equalization districts. It requires a panel of three retired judges, selected by legislative leaders, to adopt a new redistricting plan if measure passes, and after each national census. If the election were held today, would you vote yes or no on Proposition 77?

Yes	47%
No	48%
Don't know	5%

Q8. What is the likelihood of your voting in the November 8, 2005 special election -- are you extremely likely, very likely, somewhat likely, or not very likely at all to vote?

Extremely Likely	96%
Very Likely	3%
Somewhat Likely	1%
Not Very Likely	0.3%

Q9. Which of the following best describes you politically?

Very liberal	14%
Somewhat liberal	19%
Middle-of-the-road	28%
Somewhat conservative	25%
Very conservative	13%
Don't know	2%

Q10. On social issues, what would you say best describes you?

Very liberal	15%
Somewhat liberal	21%
Middle-of-the-road	26%
Somewhat conservative	22%
Very conservative	13%
Don't know	2%

Q11. On fiscal issues, what would you say best describes you?

Very liberal	6%
Somewhat liberal	15%
Middle-of-the-road	27%
Somewhat conservative	31%
Very conservative	19%
Don't know	2%

Now, just a few final questions for statistical purposes only --

Q12. Are you?

Male	48%
Female	52%

Q13. What is your age, please?

18-24	2%
25-34	7%
35-44	13%
45-54	19%
55-64	21%
65 or over	38%

Q14. What is the highest level of education you have completed?

Some high school	3%
Graduated high school	7%
Technical/vocational	3%
Some college	23%
Graduated college	40%
Graduate/professional School	25%

Q15. In what political party are you registered to vote?

Democrat	44%
Republican	41%
Another party	6%
No party registration	9%

Q16. Are you or is anyone in your household a member of a labor union, such as trade unions, service employee unions, public employee unions, and teachers unions?

Yes	22%
No	75%
Don't know	3%

Q17. What do you consider to be your race/ethnic group?

White	74%
Black/African-American	5%
Hispanic/Latino	12%
Asian/Pacific Islander	4%
Other racial/ethnic group	5%