



Political Campaign Software

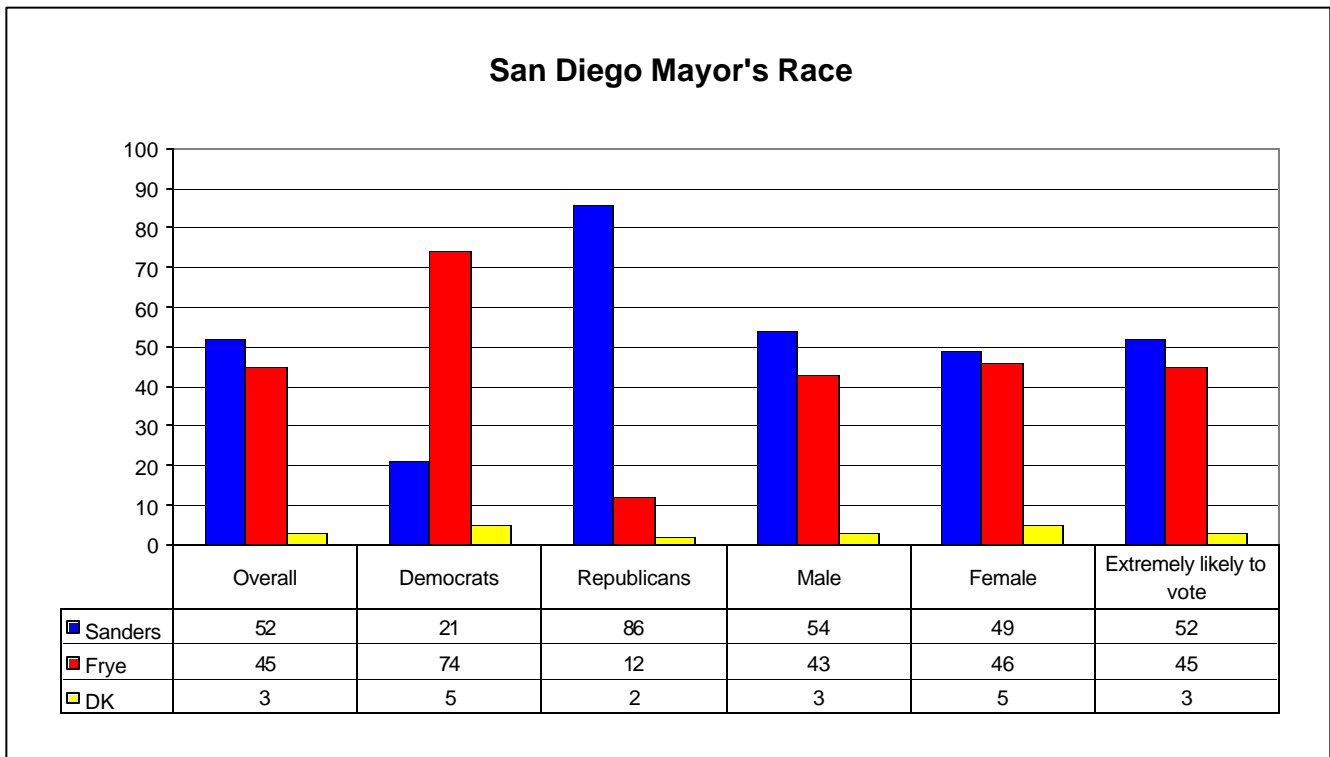
Sunday Datamar Daily Tracking Survey

Date: November 6, 2005

Contact: Raul Furlong
619-579-8244

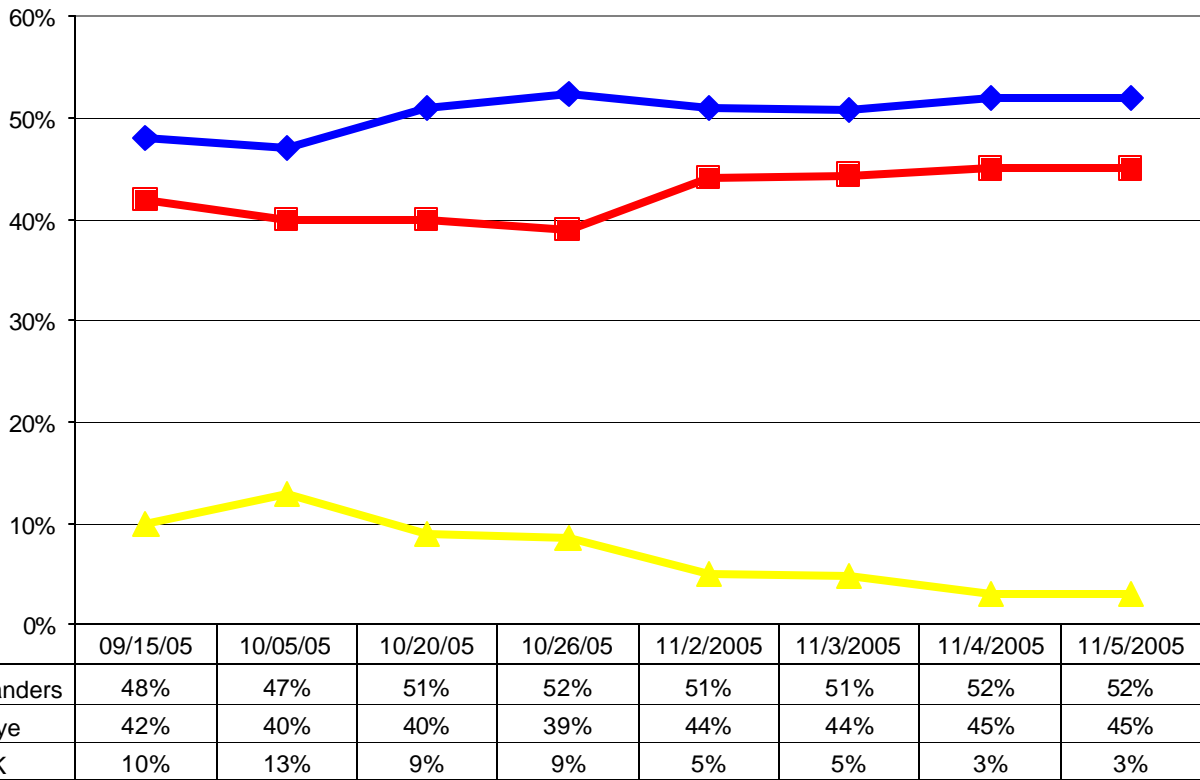
Sanders Maintains 7% Lead For 4th Day Undecideds Few (3%)

San Diego – In the daily tracking survey released today by Datamar Inc., Jerry Sanders retains his lead of 52% to 45% for Donna Frye. Among *City of San Diego high-propensity registered voters*, Sanders’ lead has remained the same since last Wednesday. This non-partisan race is sharply divided among political parties. Frye leads among Democrats, 74%, to 21% for Sanders. Sanders’ lead among Republicans is 86% to 12% for Frye. Sanders leads with males 54% and with females 49%, while Frye garners support from 43% of males and 46% of females.



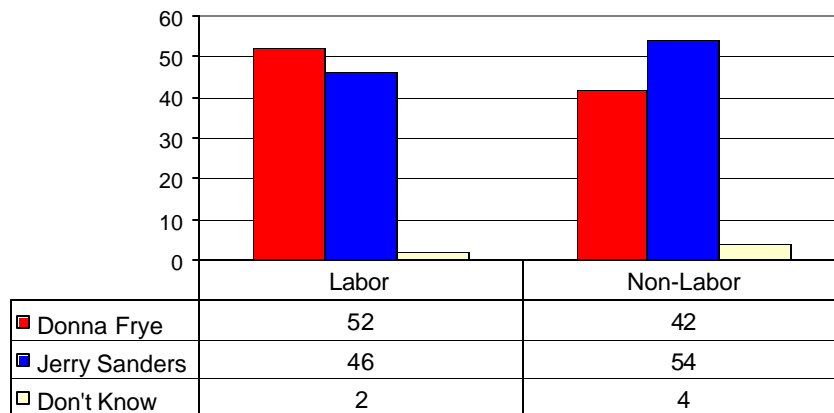
Of those that stated they were extremely likely to vote, Sanders leads 52% to Frye’s 45%.

Mayor's Race

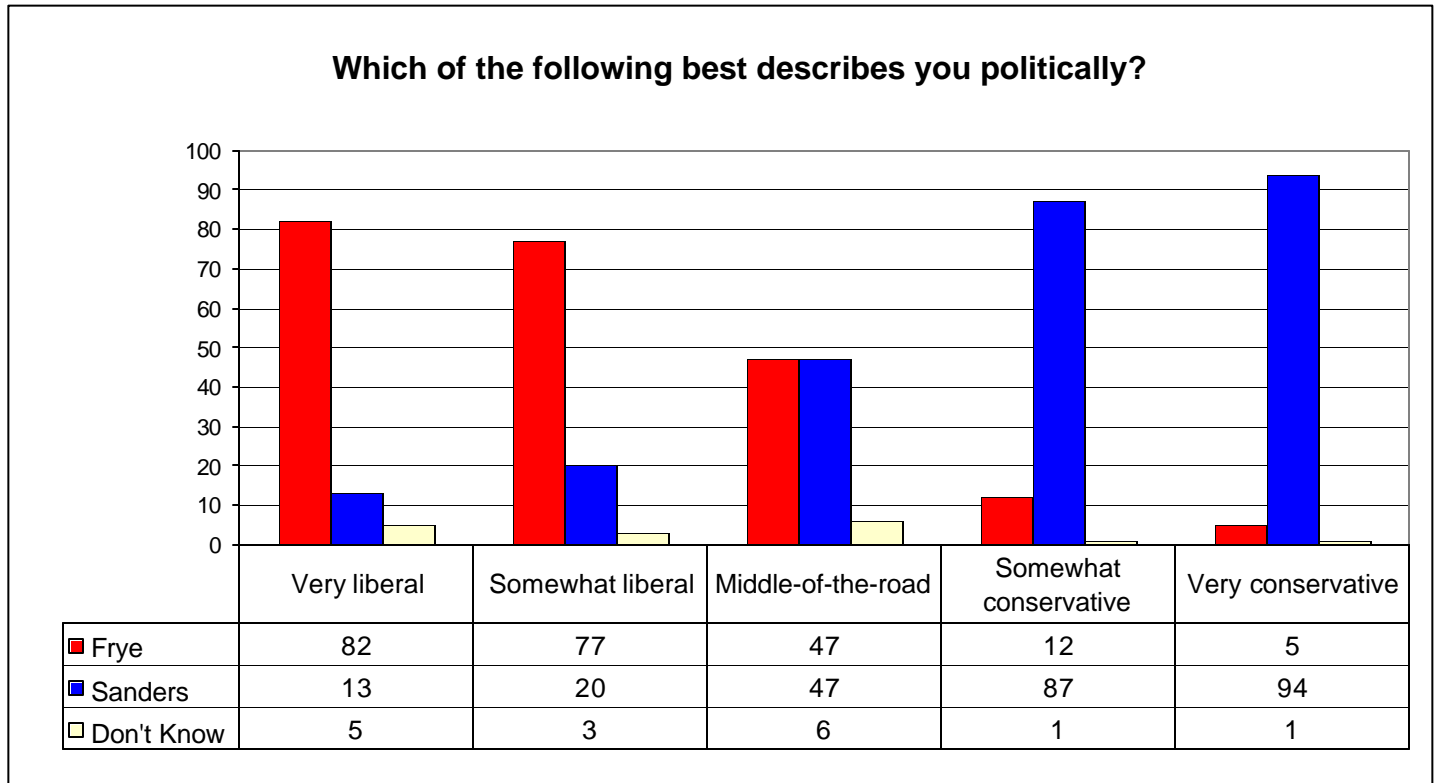


Among labor union households Frye leads at 52% with Sanders at 46%. Among non-labor union households Sanders leads 54% to 42% for Frye.

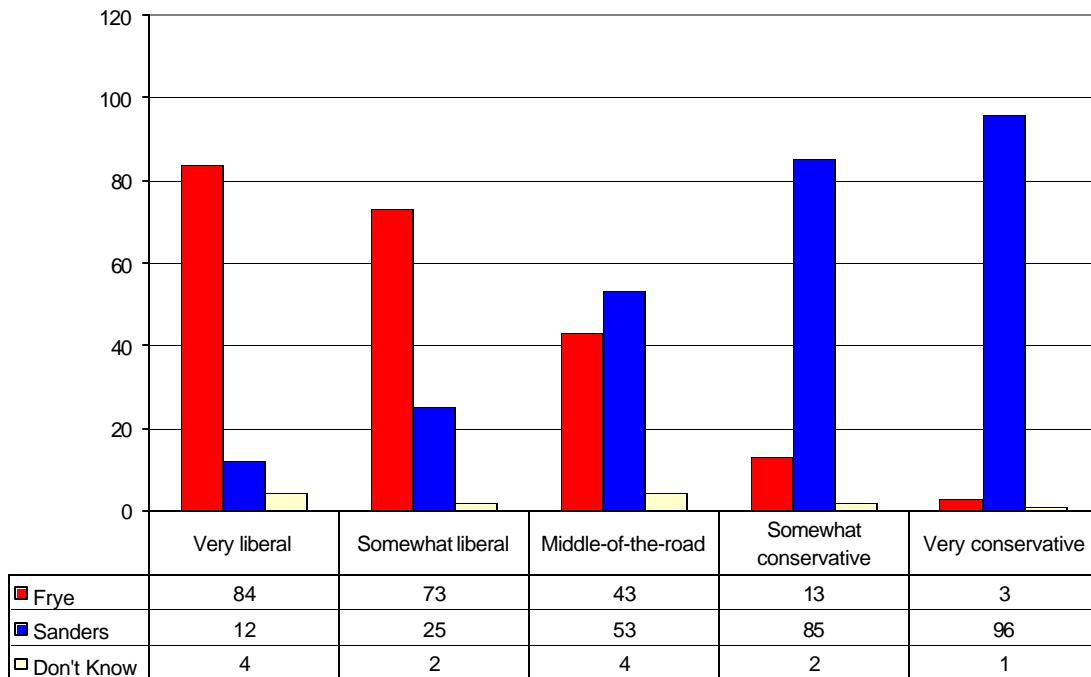
Labor & Non-Labor Voters



On political ideology, Frye has a large lead among the very liberal, with 82% to Sanders' 13%. Sanders continues his larger lead among the very conservative, 94% to Frye's 5%. The middle-of-the-road is tied at 47%.



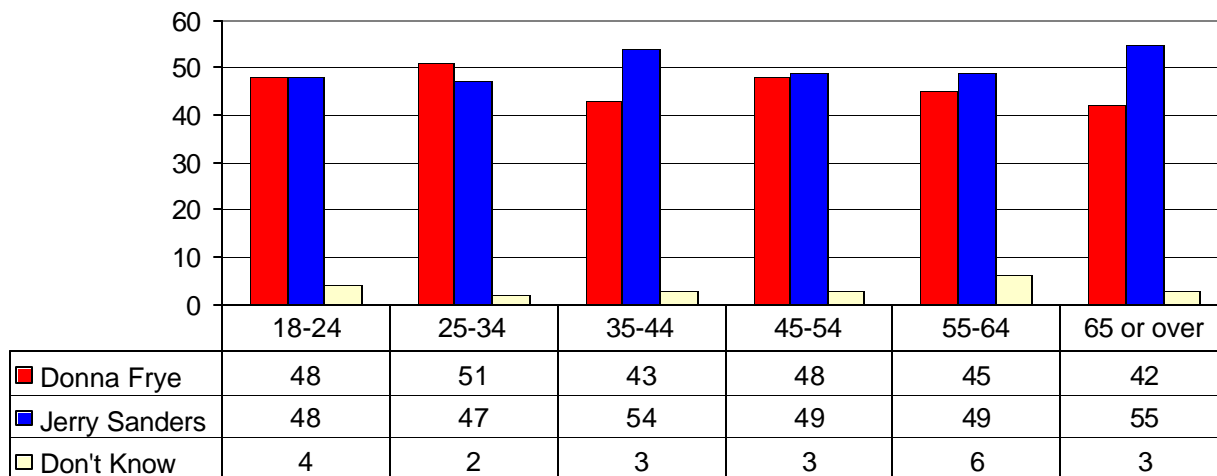
Which of the following best describes you on social issues?



On social issues, both Sanders and Frye have constantly remained solid with their respective bases. Sanders receives support from 96% of social very conservatives while Frye receives 84% from social very liberals. In the middle-of-the-road group, Sanders leads at 53% to Frye’s 43%.

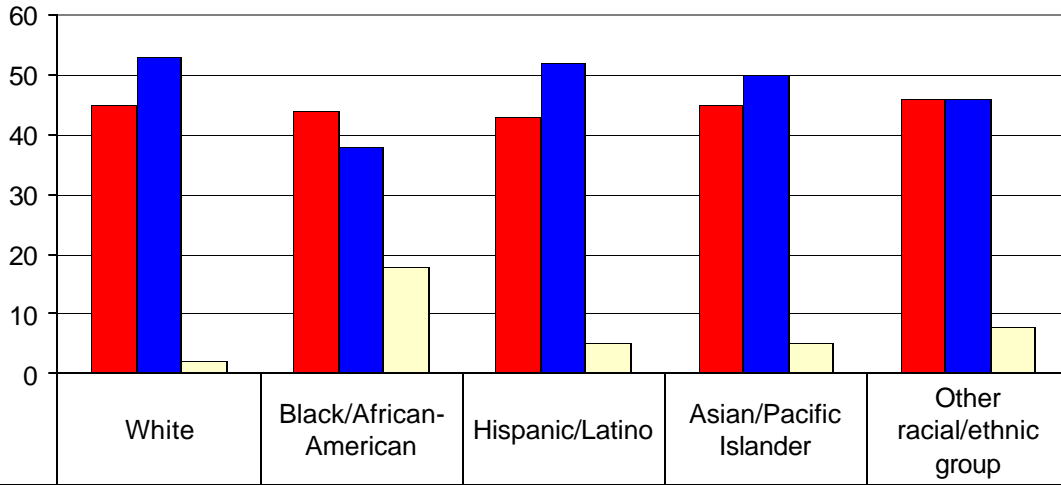
Frye at 48% has lost her lead among 18-24 year-olds and is now in a tie. Frye (51%) leads with the 25-34 year-olds. The 45-54 group is a virtual tie with Frye receiving 48%, Sanders 49%. With other age groups Sanders leads.

Age Ranges



White voters support Sanders 53% to 45% for Frye. Latinos favor Sanders 52% to Frye's 43%. African-Americans support Frye 44% to 38% for Sanders. Asian/Pacific Islanders lean toward Sanders 50% to Frye 45%.

Racial And Ethnic Groups

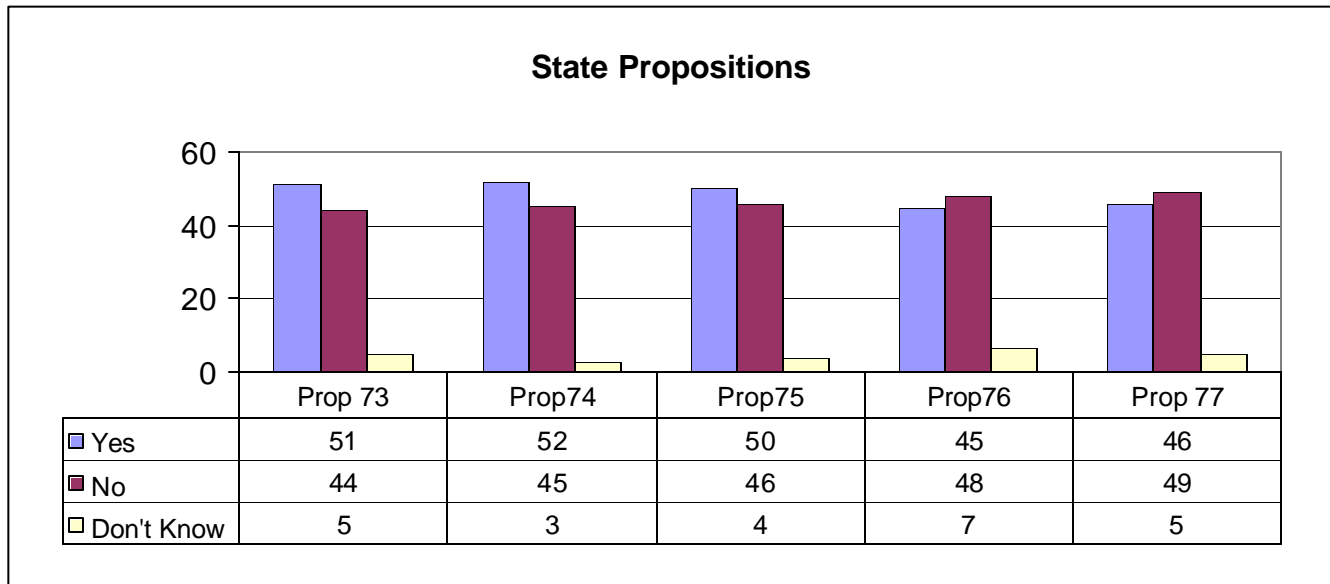


Donna Frye	45	44	43	45	46
Jerry Sanders	53	38	52	50	46
Don't Know	2	18	5	5	8

Among City of San Diego high-propensity registered voters, Proposition 73 (the “Waiting Period and Parental Notification Before Termination of Minor’s Pregnancy” initiative) leads 51% to 44% with 5% undecided.

Proposition 74, the “Public School Teachers Waiting Period for Permanent Status Dismissal” initiative, is leading 52% to 45% with 3% undecided.

Proposition 75, the “Public Employee Union Dues Restrictions on Political Contributions. Employee Consent Requirement” initiative, is leading 50% to 46% with 4% undecided.



Proposition 76, the “State Spending and School Funding Limits” initiative, is behind 45% to 48% with 7% undecided.

Proposition 77, the “Redistricting Initiative”, is behind 46% to 49% with 5% undecided.

About the Survey

The Survey is a project of Datamar, Inc. Datamar, Inc. offers online tools for political candidates and committees that help organize the basic information for a successful campaign including: Surveys, Voter Contact Information, Voter Demographic Information, Legislative Races and Proposition Results. Datamar, also provides voter contact and GOTV phone services.

Findings are based on a telephone survey of 931 San Diego high-propensity registered voters. Registered voters polled are those who voted in the 2004 primary and general elections. These voters were interviewed on November 4th, and 5th, 2005. Interviews took place using a proprietary algorithm to generate a random sample of voters. The sampling error for the total sample is +/- 3.2 percent at the 95 percent confidence level. The sampling error for subgroups is larger.

Surveys are available from our website at: www.datamar.com

DATAMAR, INC.

November 6, 2005

Survey Toplines

Sample size 931

+/- 3.2 percent sampling error

November 4, 5, 2005

High-propensity registered San Diego voters

Q1. Are you a registered voter in the City of San Diego?

Yes	100%
No	
Don't Know	

Q2. Voters in the City of San Diego will vote for mayor on November 8th. If this election for mayor were held today, for whom would you vote?

Donna Frye, councilmember/business owner	45%
Jerry Sanders, businessman/retired police chief	52%
Don't know	3%

Q3. Proposition 73 is the "Waiting Period and Parental Notification Before Termination of Minor's Pregnancy" initiative. It requires, with certain exceptions, a physician to notify the parent or legal guardian of a pregnant minor at least 48 hours before performing an abortion involving that minor. If the election were held today, would you vote yes or no on Proposition 73?

Yes	51%
No	44%
Don't know	5%

Q4. Proposition 74 is the "Public School Teachers Waiting Period for Permanent Status Dismissal" initiative. It increases length of time required before a teacher may become a permanent employee from two complete consecutive school years to five complete consecutive school years. If the election were held today, would you vote yes or no on Proposition 74?

Yes	52%
No	45%
Don't know	3%

Q5. Proposition 75 is the “Public Employee Union Dues. Restrictions on Political Contributions. Employee Consent Requirement” initiative. It prohibits the use by public employee labor organizations of public employee dues or fees for political contributions except with the prior consent of individual public employees each year on a specified written form. If the election were held today, would you vote yes or no on Proposition 75?

Yes	50%
No	46%
Don't know	4%

Q6. Proposition 76 is the “State Spending and School Funding Limits” initiative. It limits state spending to prior year's levels plus the average revenue growth of the previous years. It also changes the minimum school funding requirements under proposition 98, and eliminates repayment requirement when minimum funding is suspended. If the election were held today would you vote yes or no on Proposition 76?

Yes	45%
No	48%
Don't know	7%

Q7. Proposition 77 is the “Redistricting Initiative” It amends the process for redistricting California's Senate, Assembly, Congressional and Board of Equalization districts. It requires a panel of three retired judges, selected by legislative leaders, to adopt a new redistricting plan if measure passes, and after each national census. If the election were held today, would you vote yes or no on Proposition 77?

Yes	46%
No	49%
Don't know	5%

Q8. What is the likelihood of your voting in the November 8, 2005 special election -- are you extremely likely, very likely, somewhat likely, or not very likely at all to vote?

Extremely Likely	96%
Very Likely	2%
Somewhat Likely	1%
Not Very Likely	1%

Q9. Which of the following best describes you politically?

Very liberal	15%
Somewhat liberal	22%
Middle-of-the-road	24%
Somewhat conservative	23%
Very conservative	14%
Don't know	2%

Q10. On social issues, what would you say best describes you?

Very liberal	16%
Somewhat liberal	24%
Middle-of-the-road	25%
Somewhat conservative	20%
Very conservative	13%
Don't know	2%

Q11. On fiscal issues, what would you say best describes you?

Very liberal	10%
Somewhat liberal	16%
Middle-of-the-road	26%
Somewhat conservative	27%
Very conservative	19%
Don't know	2%

Now, just a few final questions for statistical purposes only --

Q12. Are you?

Male	48%
Female	52%

Q13. What is your age, please?

18-24	2%
25-34	8%
35-44	13%
45-54	17%
55-64	22%
65 or over	38%

Q14. What is the highest level of education you have completed?

Some high school	2%
Graduated high school	9%
Technical/vocational	3%
Some college	19%
Graduated college	42%
Graduate/professional School	25%

Q15. In what political party are you registered to vote?

Democrat	44%
Republican	42%
Another party	5%
No party registration	9%

Q16. Are you or is anyone in your household a member of a labor union, such as trade unions, service employee unions, public employee unions, and teachers unions?

Yes	20%
No	76%
Don't know	4%

Q17. What do you consider to be your race/ethnic group?

White	74%
Black/African-American	3%
Hispanic/Latino	13%
Asian/Pacific Islander	4%
Other racial/ethnic group	6%