



Political Campaign Software

## San Diego City Council District Two Survey

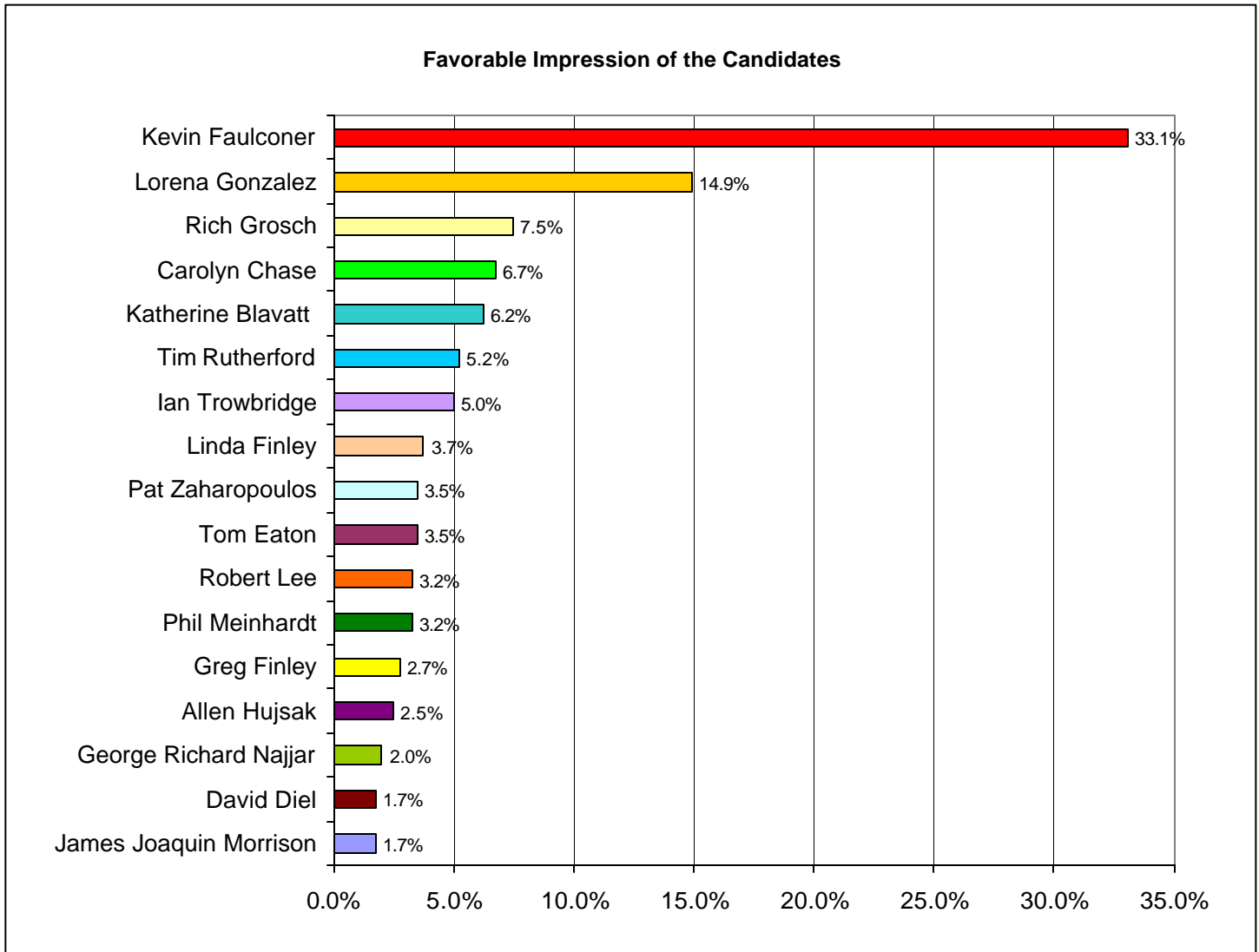
Date: Thursday, September 22, 2005

Contact: Raul Furlong

619-579-8244

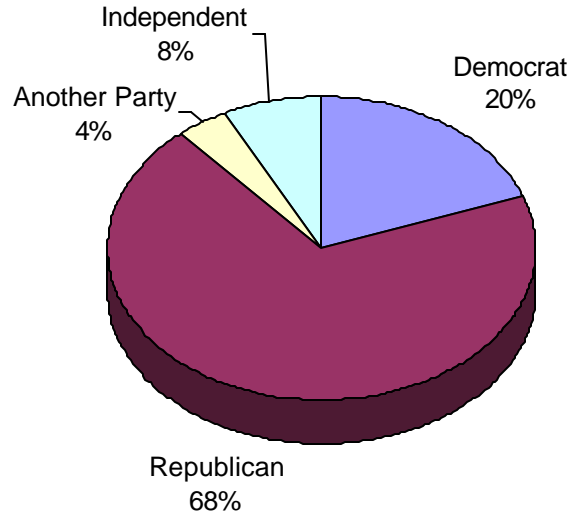
### Falconer Leads in Favorable Rating Ban on Alcohol: P.B. Favors, O.B. Opposes

San Diego—In the race to replace former San Diego District 2 Council member Michael Zucchet, Kevin Falconer heads a crowded field with a 33.1% favorable name ID. Lorena Gonzalez is second with 14.9% favorable. All other candidates are in single digits.



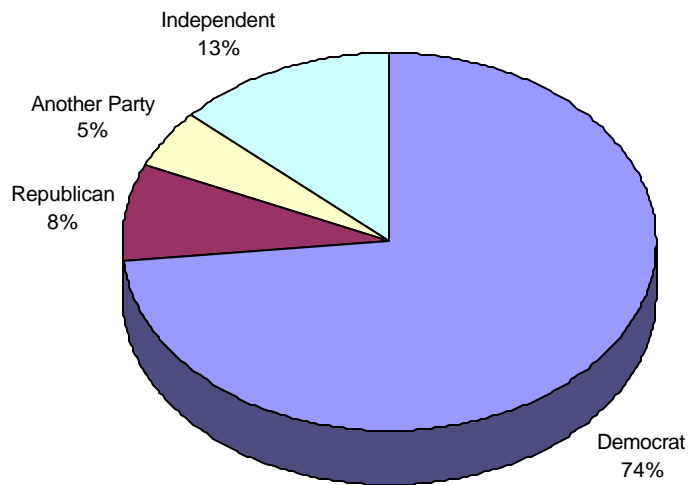
A large majority of those who have a favorable impression of Kevin Falconer are Republican, 68%. 20% are Democrats.

### Kevin Falconer Favorable



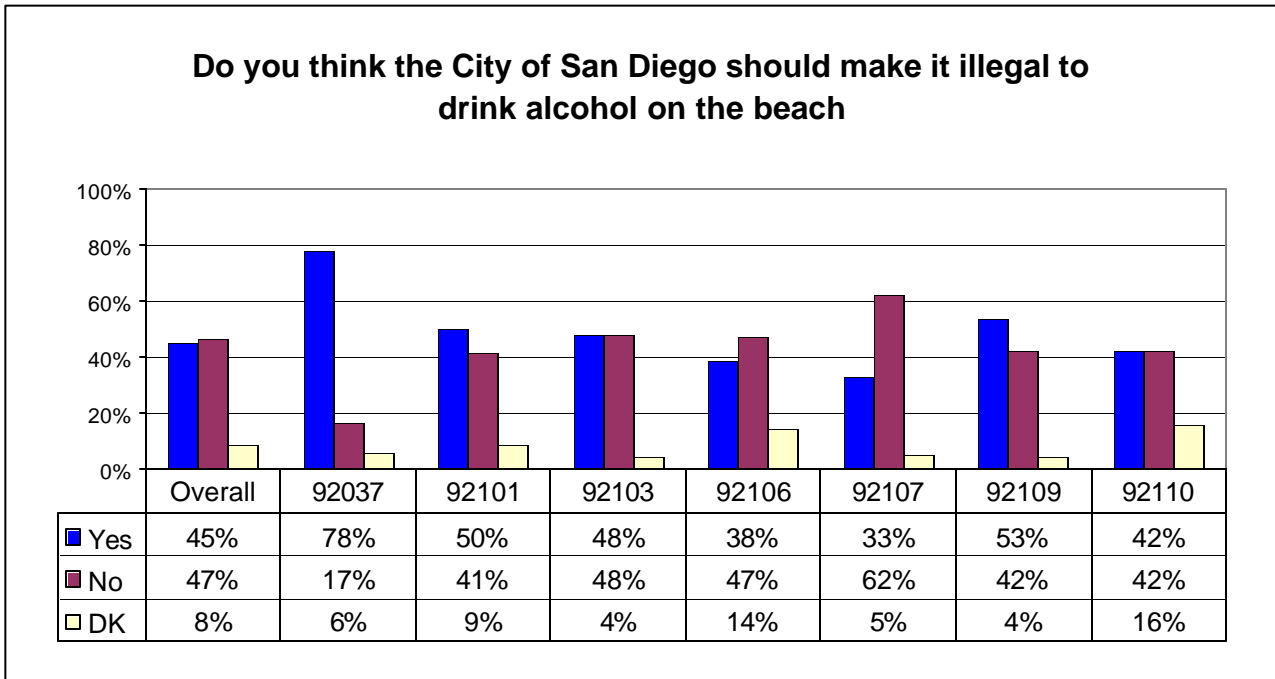
74% of the respondents who have a favorable impression of Lorena Gonzalez are Democrats. 8% are Republicans.

### Lorena Gonzalez Favorable



In this survey we asked, “Do you think the City of San Diego should make it illegal to drink alcohol on the beach?”

This issue has almost equal support on both sides with 45% favor making alcohol drinking on the beach legal and 47% opposing it.



92109 in Pacific Beach and 92037 in La Jolla have the highest percentage of voters favoring the ban.

### About the Survey

The Survey is a project of Datamar, Inc. Datamar, Inc. offers online tools for political candidates and committees that help organize the basic information for a successful campaign including: Surveys, Voter Contact Information, Voter Demographic Information, Legislative Races and Proposition Results.

Findings are based on a telephone survey of 402 San Diego City Council District 2 high-propensity registered voters. Registered voters polled are those who voted in the 2004 primary and general elections. These voters were interviewed on September 19 through September 21, 2005. Interviews took place using a computer-generated random sample of registered voters. The sampling error for the total sample is +/-4.8 percent at the 95 percent confidence level. The sampling error for subgroups is larger.

Surveys are available from our website at: [www.datamar.com](http://www.datamar.com)

# DATAMAR, INC.

September 22, 2005

## Survey Toplines

Sample size 402

+/- 4.8 sampling error

September 19,20,21, 2005

High-propensity registered San Diego City Council District 2 voters

Is your impression of \_\_\_\_\_ favorable, unfavorable, or neither or are you unfamiliar with the name?

	Favorable	Unfavorable	Neither	Unfamiliar
Kevin Faulconer	33.1%	15.2%	33.3%	18.4%
Lorena Gonzalez	14.9%	12.7%	40.3%	32.1%
Rich Grosch	7.5%	10%	47.3%	35.3%
Carolyn Chase	6.7%	12.7%	46.8%	33.8%
Katherine Blavatt	6.2%	10.4%	46.8%	36.6%
Tim Rutherford	5.2%	8%	43.8%	43%
Ian Trowbridge	5.0%	9%	44.3%	41.8%
Linda Finley	3.7%	8.7%	45%	42.5%
Tom Eaton	3.5%	7%	45.3%	44.3%
Pat Zaharopoulos	3.5%	8.7%	44.3%	43.5%
Phil Meinhardt	3.2%	7.2%	47%	42.5%
Robert Lee	3.2%	7.5%	45.8%	43.5%
Greg Finley	2.7	9%	44.8%	43.5%
Allen Hujsak	2.5%	8%	45.5%	44%
George Richard Najjar	2.0%	9%	44.3%	44.8
James Joaquin Morrison	1.7%	9.5%	47%	41.8%
David Diel	1.7%	10%	45.5%	42.8%

Q18. Which of the following best describes you politically?

Very liberal	11%
Somewhat liberal	25%
Middle-of-the-road	24%
Somewhat conservative	25%
Very conservative	13%
Don't know	2%

Q19. Do you think the City of San Diego should make it illegal to drink alcohol on the beach?

Yes	45%
No	47%
Don't know	8%

Now, just a few final questions for statistical purposes only --

Q20. Are you?

Male	44%
Female	56%

Q21. What is your age, please?

18-24	3%
25-34	7%
35-44	13%
45-54	16%
55-64	22%
65 or over	39%

Q22. What is the highest level of education you have completed?

Some high school	1%
Graduated high school	7%
Technical/vocational	2%
Some college	18%
Graduated college	41%
Graduate/professional school	31%

Q23. In what political party are you registered to vote?

Democrat	43%
Republican	43%
Another party	6%
No party registration	9%

Q24. Are you or is anyone in your household a member of a labor union, such as trade unions, service employee unions, public employee unions, and teachers unions?

Yes	21%
No	76%
DK	2%

Q25. What do you consider to be your race/ethnic group?

White	85%
Black/African-American	3%
Hispanic/Latino	5%
Asian/Pacific Islander	2%
Other racial/ethnic group	4%