



Florida Statewide Survey

Democratic Presidential Primary

Date: May 23, 2007

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www.datamar.com

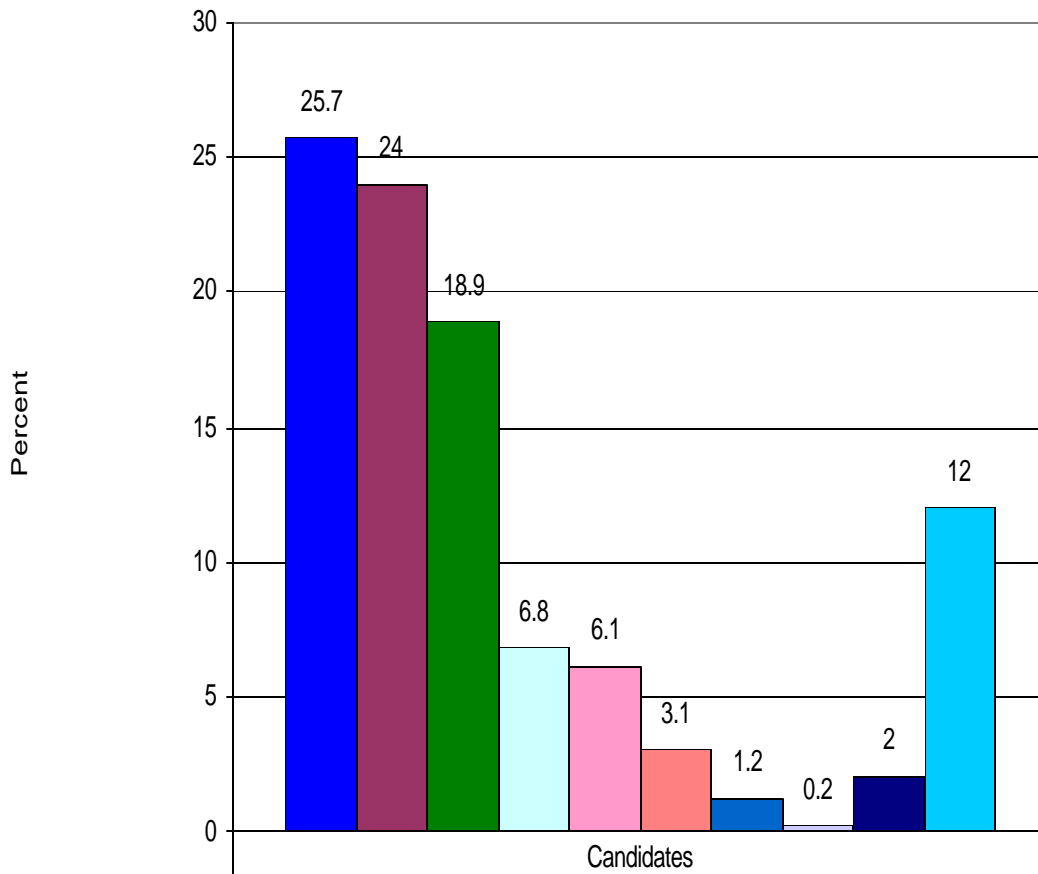
Sample size 413

+/- 4.8 percent sampling error

May 14 – 18, 2007

San Diego – A poll released today by Datamar Inc., shows that former U.S. Senator from North Carolina, John Edwards, 25.7%, and U.S. Senator from New York, Hillary Clinton, 24%, are in a statistical dead heat for the lead in the Florida Presidential primary. Also, U.S. Senator from Illinois, Barack Obama is a close third with 18.9%, and the Undecided comes in fourth at 12%. The poll is based on a comprehensive predictive model of “likely” voters, based on election cycles and other factors.

Democratic Presidential Candidates



■ John Edwards	25.7
■ Hillary Clinton	24
■ Barack Obama	18.9
■ Bill Richardson	6.8
■ Joe Biden	6.1
■ Dennis Kucinich	3.1
■ Chris Dodd	1.2
■ Mike Gravel	0.2
■ Other	2
■ Undecided	12

Sample size 413
+/- 4.8 percent sampling error
May 14 – 18, 2007

Methodology: Findings are based on May 14 – 18, 2007 survey using a comprehensive predictive model of “likely” voters, based on election cycles and other factors of voters in Florida. The survey was conducted using an automated telephone dialer and the voice of a professional announcer. A Datamar proprietary algorithm was used to generate random samples of voters for calling. The margin of error for the total sample is +/- 4.8 percent at the 95 percent confidence level.

Where necessary, responses were weighted according to age, gender, and political party.

Florida Democratic Candidates Toplines

Crosstabs are available for each individual question in the survey.

May 23, 2007 Florida Survey

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+/- 4.8 percent sampling error
May 14 – 18, 2007

Q1. Are you registered to vote in Florida?

	Percent
Yes	100.0

Q2. Are you registered as Democrat, Republican, another party, or as “no party registration”?

	Percent
Democrat	100.0

Q3. Are you?

	Percent
Male	46.0
Female	54.0
Total	100.0

Q4. What is your age, please?

	Percent
18-34	8.0
35-49	19.1
50-64	31.2
65 or older	41.6
Total	100.0

Q5. What is the highest level of education you have completed?

	Percent
High school graduate or less	17.2
Some college/trade school	32.4
Graduated college or more	50.4
Total	100.0

Q6. Are you or is anyone in your household a member of a labor union, such as trade union, service employee union, public employee union, or teachers union?

	Percent
Yes	20.1
No	77.2
Don't know	2.7
Total	100.0

Q7. What do you consider to be your ethnic group?

	Percent
White non-hispanic	78.0
Hispanic/latino	2.2
Black/African-American	16.2
Asian/other	3.6
Total	100.0

Q8. What is your marital status?

	Percent
Married	62.0
Separated/divorced/ widowed	26.9
Never married	11.1
Total	100.0

Q9. How long has your family been in this country? Are you first generation American- you emigrated from another country, second generation–your parents emigrated from another country, or third generation or greater–your grandparents emigrated from another country?

	Percent
Emigrated from another country	12.3
Parents emigrated	11.9
Grandparents or greater emigrated	67.6
Don't know	8.2
Total	100.0

Q10. What is your household income?

	Percent
Less than \$40,000	35.1
\$40,001 -80,000	41.2
\$80,001 -120,000	15.3
\$120,001 or more	8.5
Total	100.0

Q11. Which of the following best describes you politically?

	Percent
Very liberal	17.9
Somewhat liberal	48.9
Somewhat conservative	20.1
Very conservative	5.3
Don't know	7.7
Total	100.0

Q12. Do you approve or disapprove of the way President Bush is handling his job?

	Percent
Approve	9.9
Disapprove	84.7
Don't know	5.3
Total	100.0

Q13. Do you approve or disapprove of the way Congress is handling its job?

	Percent
Approve	31.7
Disapprove	56.4
Don't know	11.9
Total	100.0

Q14. Do you think things in the country are generally going in the right direction or the wrong direction?

	Percent
Right direction	9.7
Wrong direction	84.0
Don't know	6.3
Total	100.0

Q15. Turning to economic conditions in the U.S., do you think that during the next twelve months we will have good times financially, or bad times?

	Percent
Good times	16.5
Bad times	71.4
don't know	12.1
Total	100.0

Q16. What do you think is the most important problem facing the country today? Immigration, the environment, the economy, the war in Iraq, taxes, health care, or other?

	Percent
Immigration	8.7
Environment	7.5
Economy	15.7
War in Iraq	46.7
Taxes	5.8
Health care	9.4
Other	6.1
Total	100.0

Q17. What do you consider your main source for news and information?

	Percent
Newspapers	25.9
Television	51.6
Radio	6.5
Internet	12.1
Friends and family	1.0
Don't know	2.9
Total	100.0

Q18. Turning our attention to the upcoming February 2008 presidential primary election, If the primary election were held today, for whom would you vote?

The candidates are:

Joe Biden, U.S. Senator from Delaware; Chris Dodd, U.S. Senator from Connecticut; Bill Richardson, Governor of New Mexico; Mike Gravel, former U.S. Senator from Virginia; Dennis Kucinich, Congressman from Ohio; John Edwards, former U.S. Senator from North Carolina; Barak Obama, U.S. Senator from Illinois; Hillary Clinton, U.S. Senator from New York.

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