



Florida Statewide Survey

Republican Presidential Primary

Date: December 15, 2007

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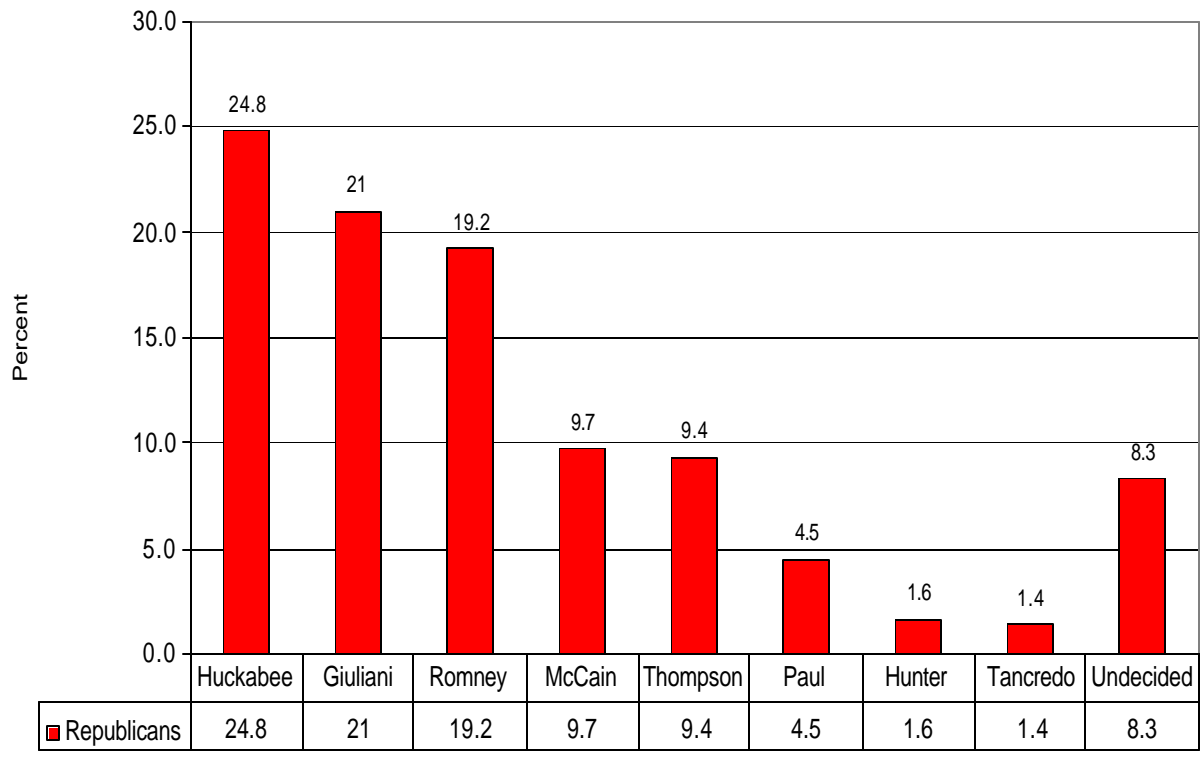
Sample size 556

+/- 4.2 percent sampling error

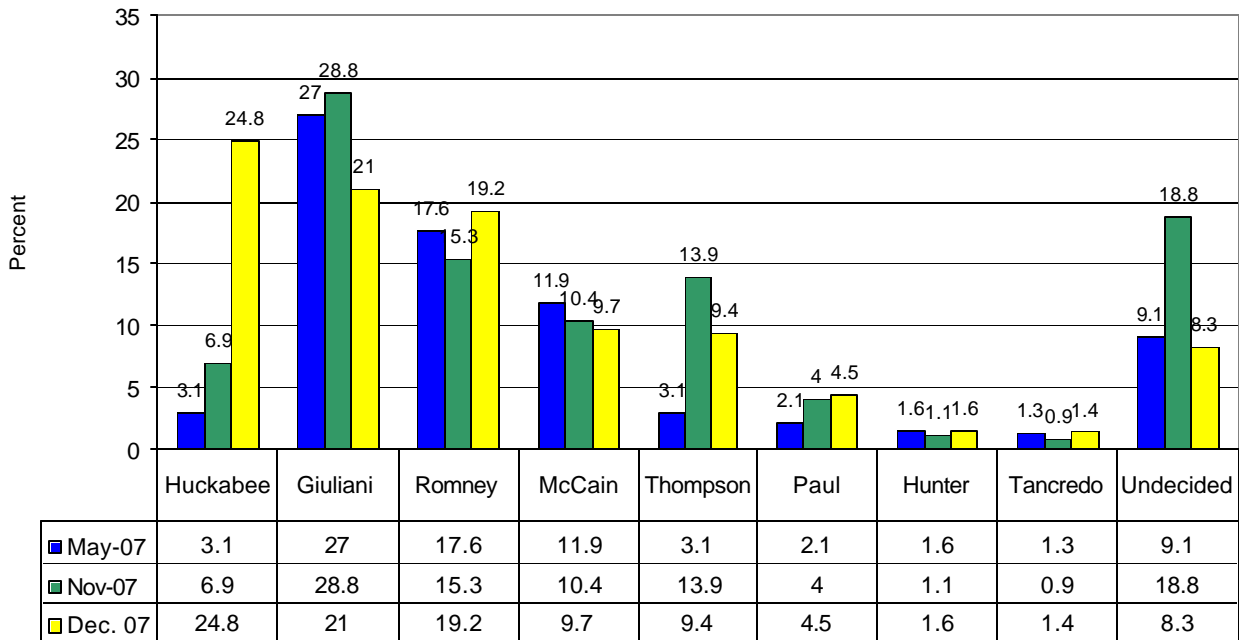
December 9 – 13, 2007

San Diego – A statewide poll of Florida voters for the Republican presidential primary election, released today by Datamar Inc., shows that former Governor from Arkansas Mike Huckabee has taken the lead with 24.8%. Former U.S. Mayor of New York, Rudy Giuliani has fallen to second place in the polls with 21%. Former Massachusetts Governor Mitt Romney is in third place with 19.2%. The findings are based on a December 9 – 13, 2007 survey of Florida voters.

Florida Republicans Presidential Primary



Florida Republican Presidential Primary Tracking Chart



Sample size 556

+/- 4.2 percent sampling error

December 9 – 13, 2007

Methodology: Findings are from a December 9 – 13, 2007 survey using a comprehensive predictive model of “likely” voters, based on election cycles and other factors of voters in Florida. The survey was conducted using an automated telephone dialer and the voice of a professional announcer.

The targeted-registration-based-sampling (TRBS)* selection criteria were based on election cycles and other voter factors in Florida. Datamar proprietary algorithms were used to generate random samples from the target group for calling.

Where necessary, responses were weighted according to age, gender, and political party.

?? “targeted-registration-based-sampling”, “TRBS” and “(TRBS)” are service marks of Datamar Inc.



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December 15, 2007 Florida Survey

Sample size 556

+/- 4.2 percent sampling error

December 9 – 13, 2007

Q1. Are you a registered voter in Florida?

	Percent
Yes	100.0

Q2. In what political party are you registered to vote?

	Percent
Republican	100.0

Q3. Are you?

	Percent
Male	48.0
Female	52.0
Total	100.0

Q4. What is your age, please?

	Percent
18-34	14.4
35-49	23.2
50-64	30.4
65 or older	32.0
Total	100.0

Q5. What is the highest level of education you have completed?

	Percent
High school graduate or less	14.0
Some college/trade school	37.2
Graduated college or more	48.7
Total	100.0

Q6. Are you or is anyone in your household a member of a labor union, such as trade union, service employee union, public employee union, or teachers union?

	Percent
Yes	11.3
No	88.3
Don't know	.4
Total	100.0

Q7. What do you consider to be your ethnic group?

	Percent
White non-hispanic	93.3
Hispanic/latino	4.3
Black/African-American	.9
Asian/other	1.4
Total	100.0

Q8. What is your marital status?

	Percent
Married	70.5
Separated/divorced/widowed	20.9
Never married	8.6
Total	100.0

Q9. How long has your family been in this country? Are you first generation American- you emigrated from another country, second generation–your parents emigrated from another country, or third generation or greater–your grandparents emigrated from another country?

	Percent
Emigrated from another country	7.7
Parents emigrated	7.9
Grandparents or greater emigrated	79.3
Don't know	5.0
Total	100.0

Q10. What is your household income?

	Percent
Less than \$40,000	23.7
\$40,001-80,000	39.4
\$80,001-120,000	24.6
\$120,001 or more	12.2
Total	100.0

Q11. Which of the following best describes you politically?

	Percent
Very liberal	2.2
Somewhat liberal	6.1
Somewhat conservative	42.6
Very conservative	46.0
Don't know	3.1
Total	100.0

Q12. Do you approve or disapprove of the way President Bush is handling his job?

	Percent
Approve	69.8
Disapprove	24.8
Don't know	5.4
Total	100.0

Q13. Do you approve or disapprove of the way Congress is handling its job?

	Percent
Approve	9.4
Disapprove	85.4
Don't know	5.2
Total	100.0

Q14. Do you think things in the country are generally going in the right direction or the wrong direction?

	Percent
Right direction	36.3
Wrong direction	55.9
Don't know	7.7
Total	100.0

Q15. Turning to economic conditions in the U.S., do you think that during the next twelve months we will have good times financially, or bad times?

	Percent
Good times	42.3
Bad times	48.9
don't know	8.8
Total	100.0

Q16. What do you think is the most important problem facing the country today? immigration, the environment, the economy, the war in Iraq, taxes, health care, or other?

	Percent
Immigration	38.5
Environment	1.4
Economy	20.7
War in Iraq	13.8
Taxes	11.7
Health care	6.7
Other	7.2
Total	100.0

Q17. What do you consider your main source for news and information?

	Percent
Newspapers	14.7
Television	53.6
Radio	14.4
Internet	14.6
Friends and family	.9
Don't know	1.8
Total	100.0

Q18. If the primary election were held today, for whom would you vote? The candidates are:

Tom Tancredo, Colorado Congressman; Duncan Hunter, California Congressman; Ron Paul, Texas Congressman; Mike Huckabee, former Governor of Arkansas; John McCain, U.S. Senator from Arizona; Mitt Romney, former Governor of Massachusetts; Fred Thompson, former U.S. Senator from Tennessee; Rudy Giuliani, former Mayor of New York City.

	May 07 Percent	November 07 Percent	December 07 Percent
Tancredo	1.3	.9	1.4
Hunter	1.6	1.1	1.6
Paul	2.1	4.0	4.5
Huckabee	3.1	6.9	24.8
McCain	11.9	10.4	9.7
Romney	17.6	15.3	19.2
Thompson	22.4	13.9	9.4
Giuliani	27	28.8	21.0
Undecided	9.1	18.8	8.3
Total	100.0	100.0	100.0